



26963

PATENT TRADEMARK OFFICE

09/744618

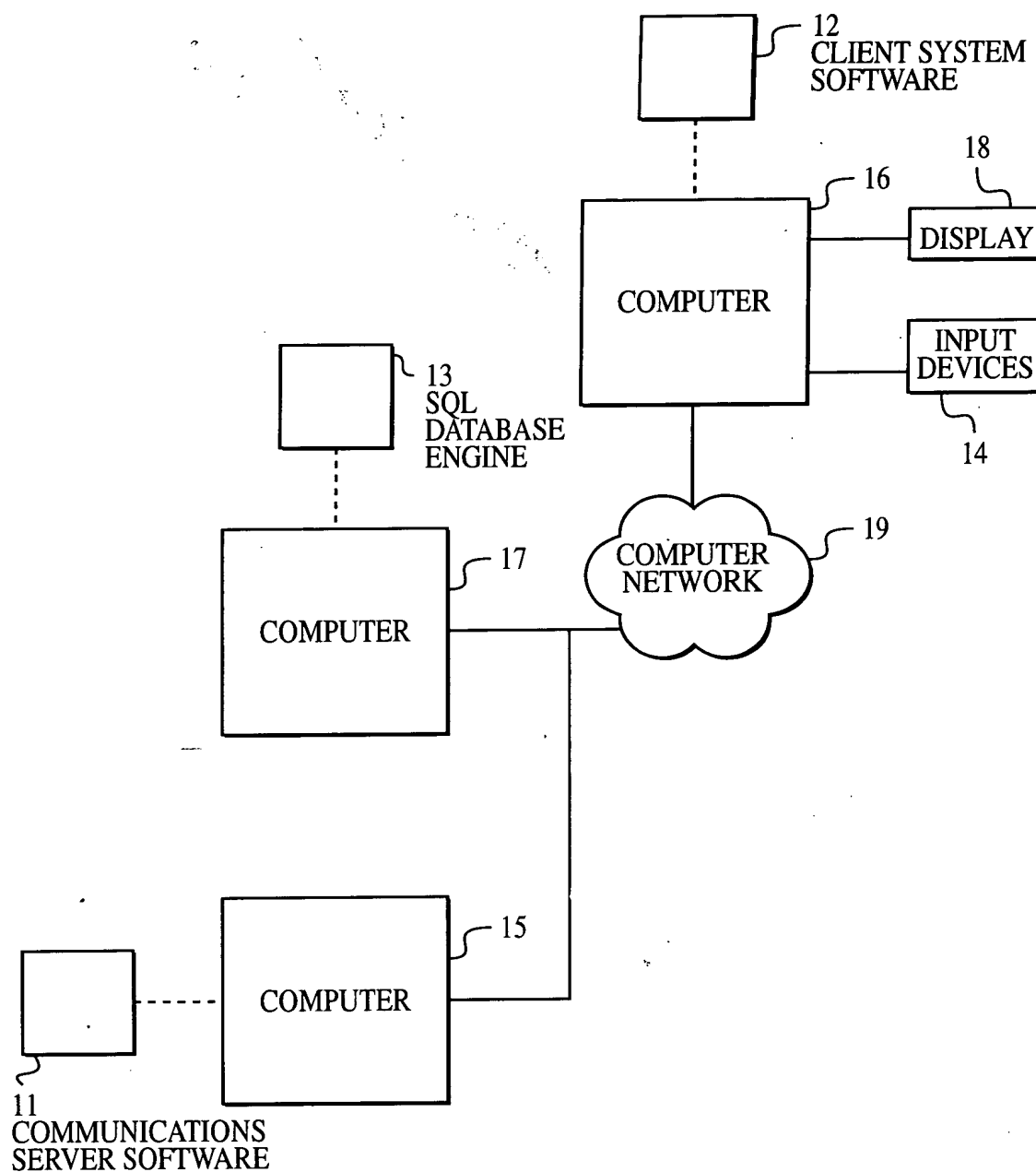


FIG. 1

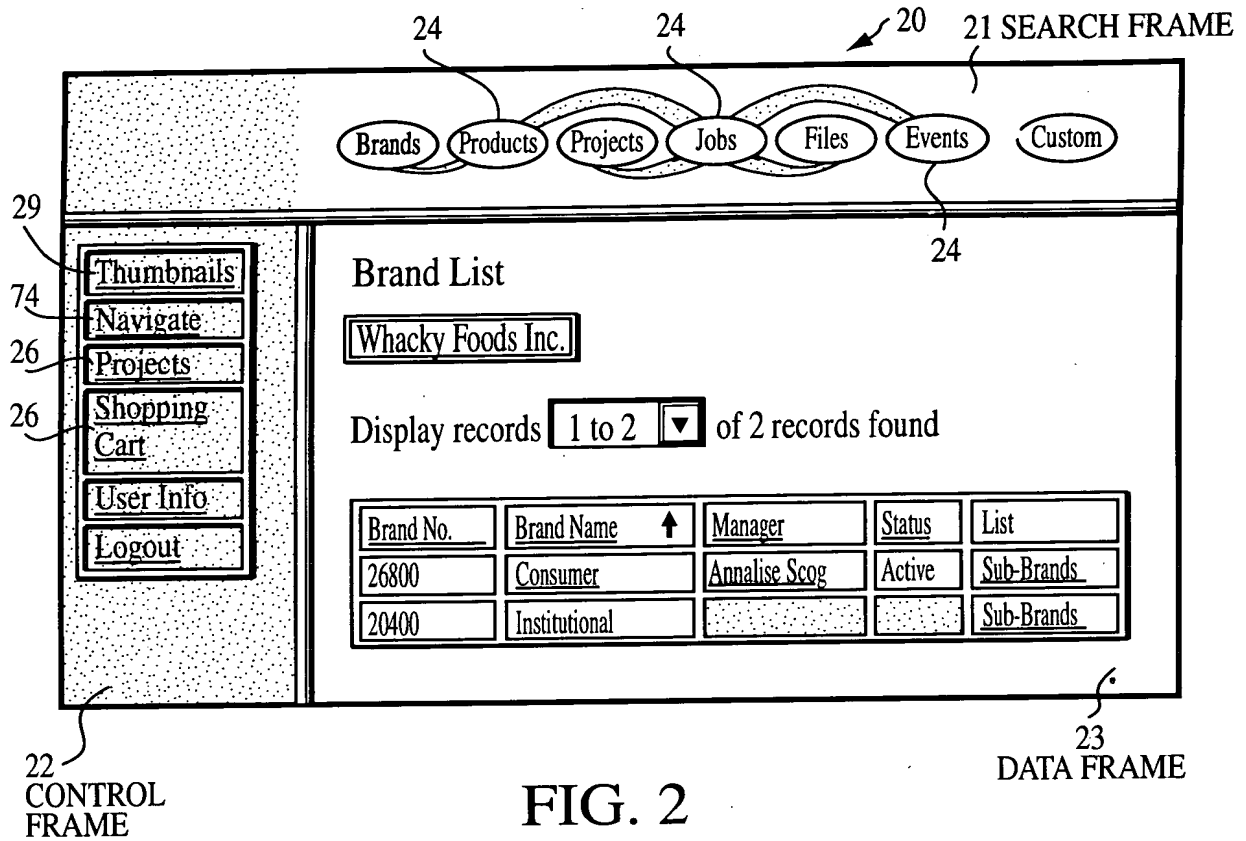


FIG. 2

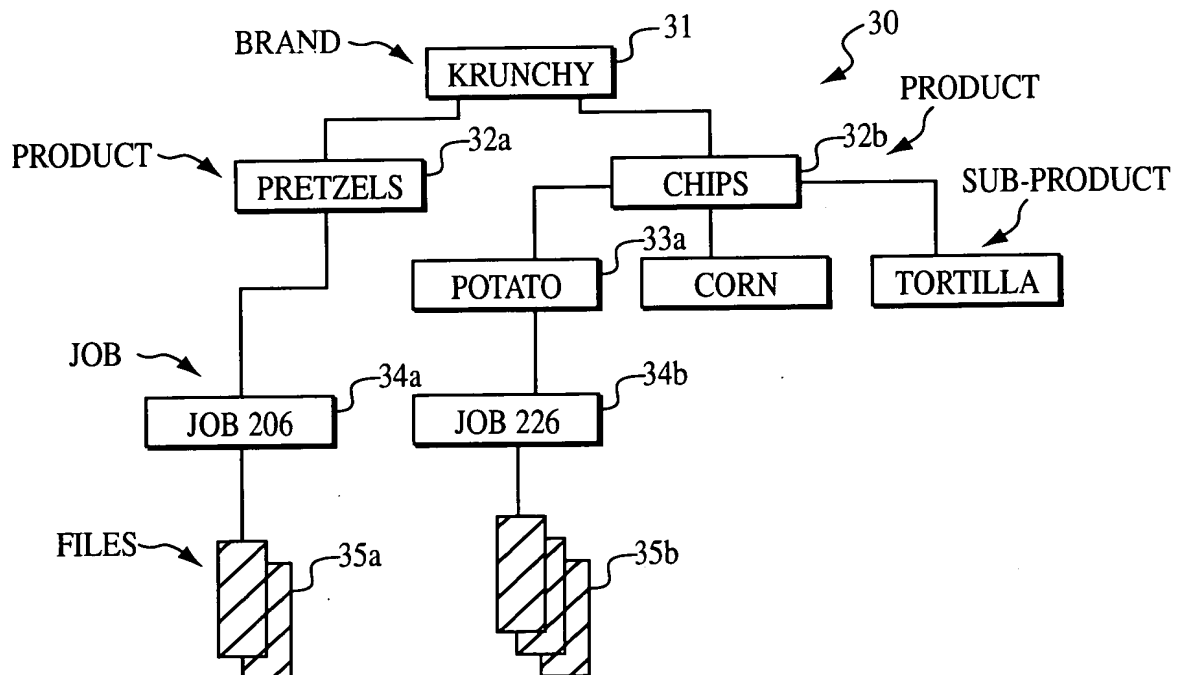


FIG. 3

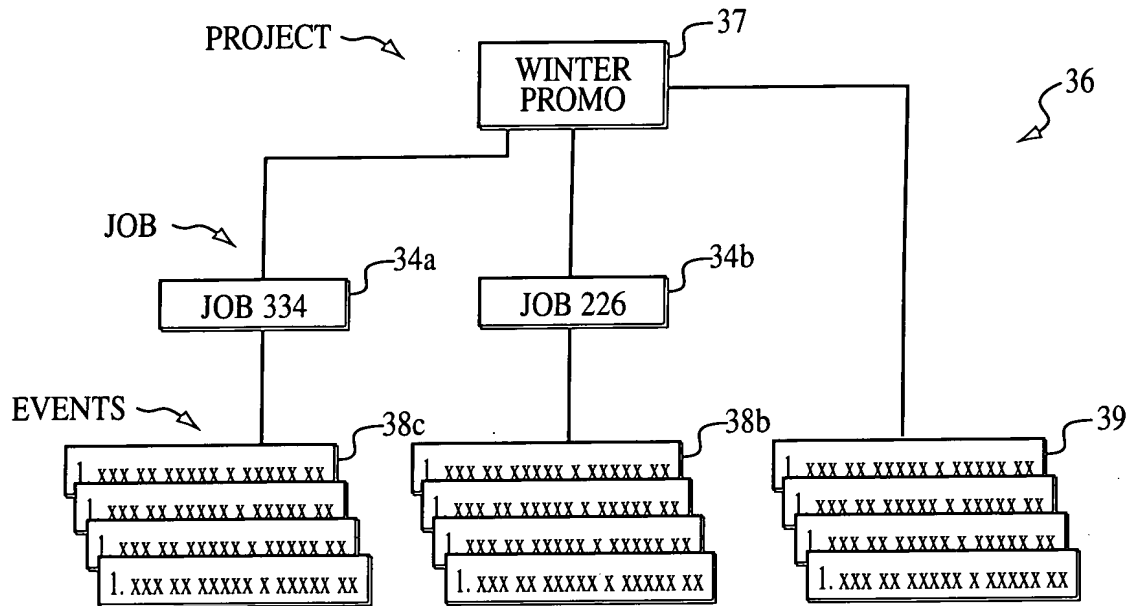


FIG. 4

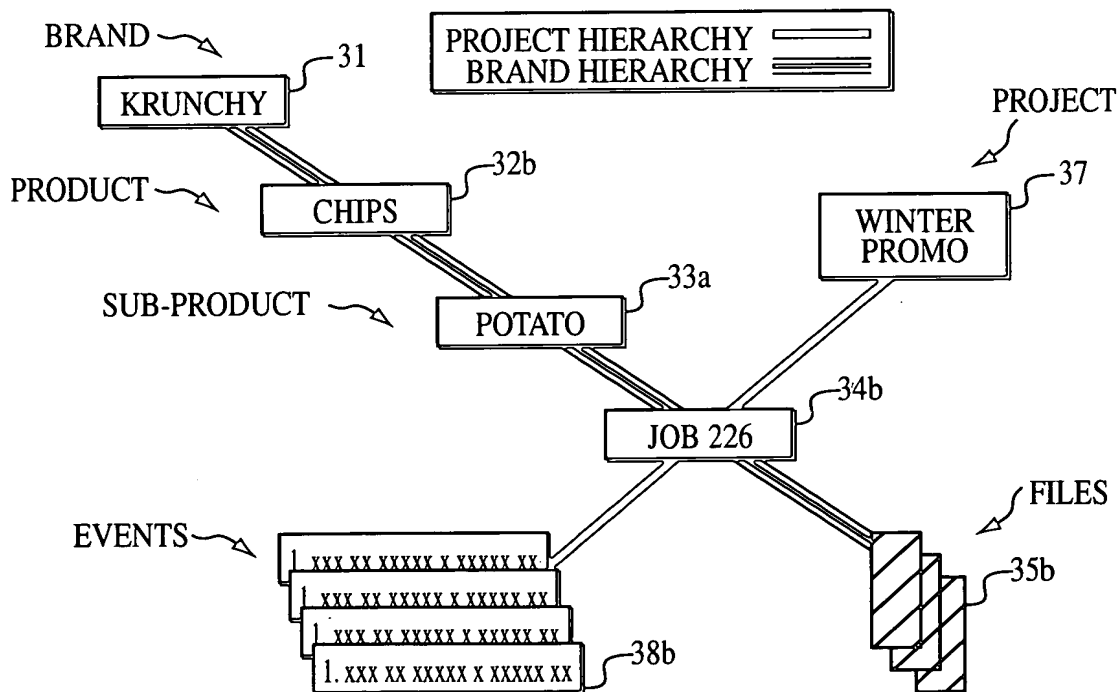


FIG. 5



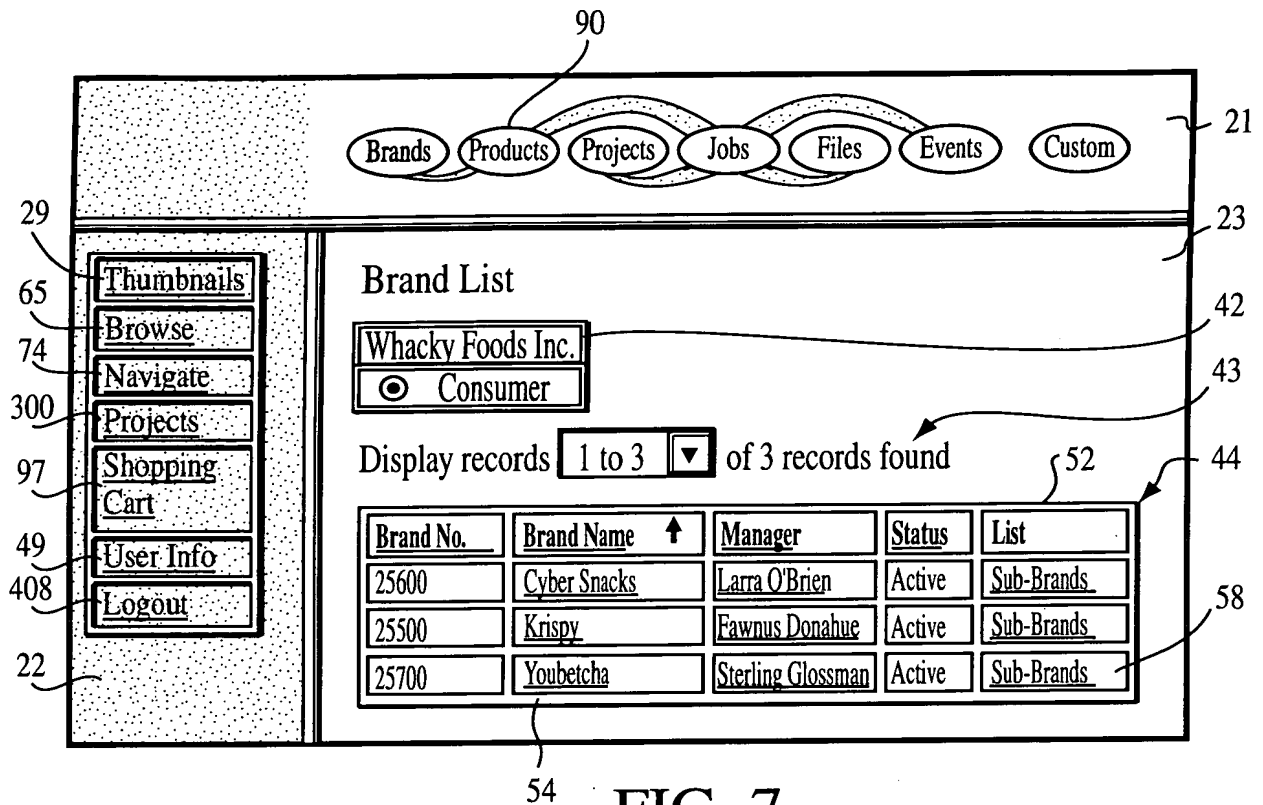


FIG. 7

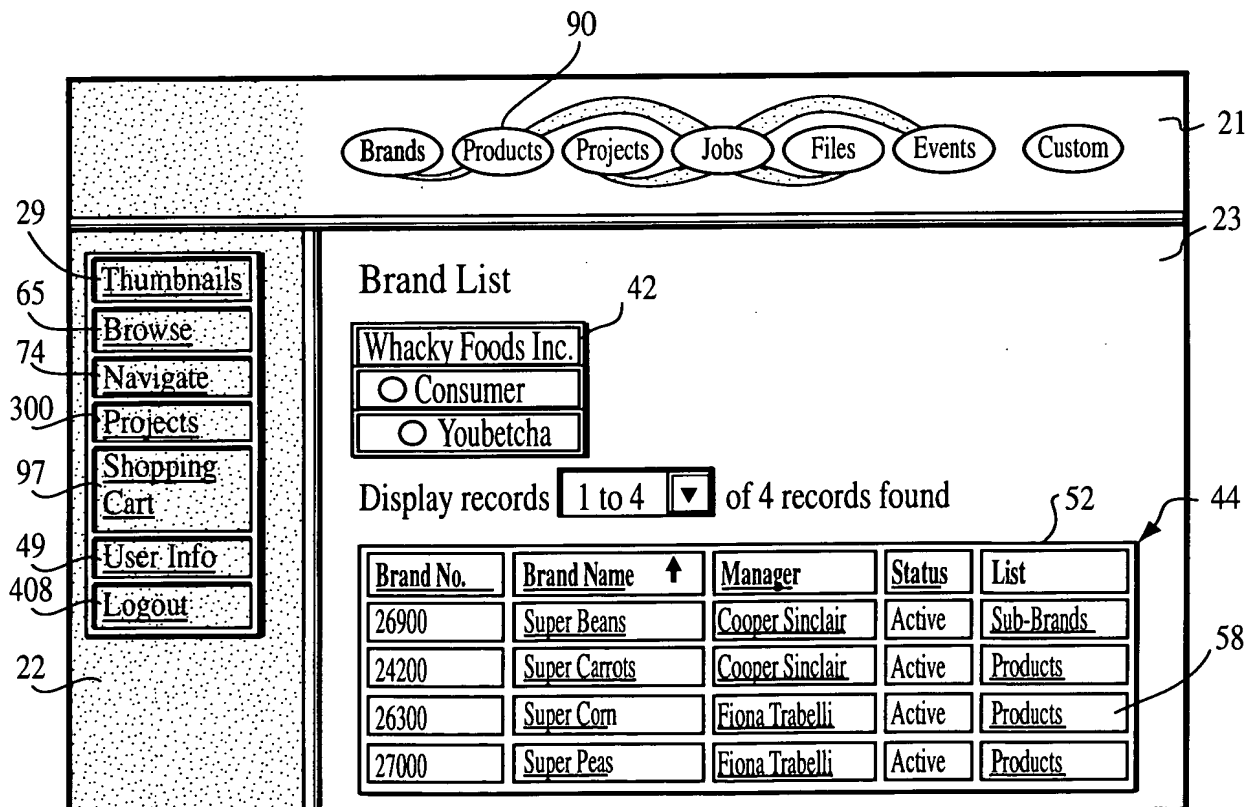


FIG. 8

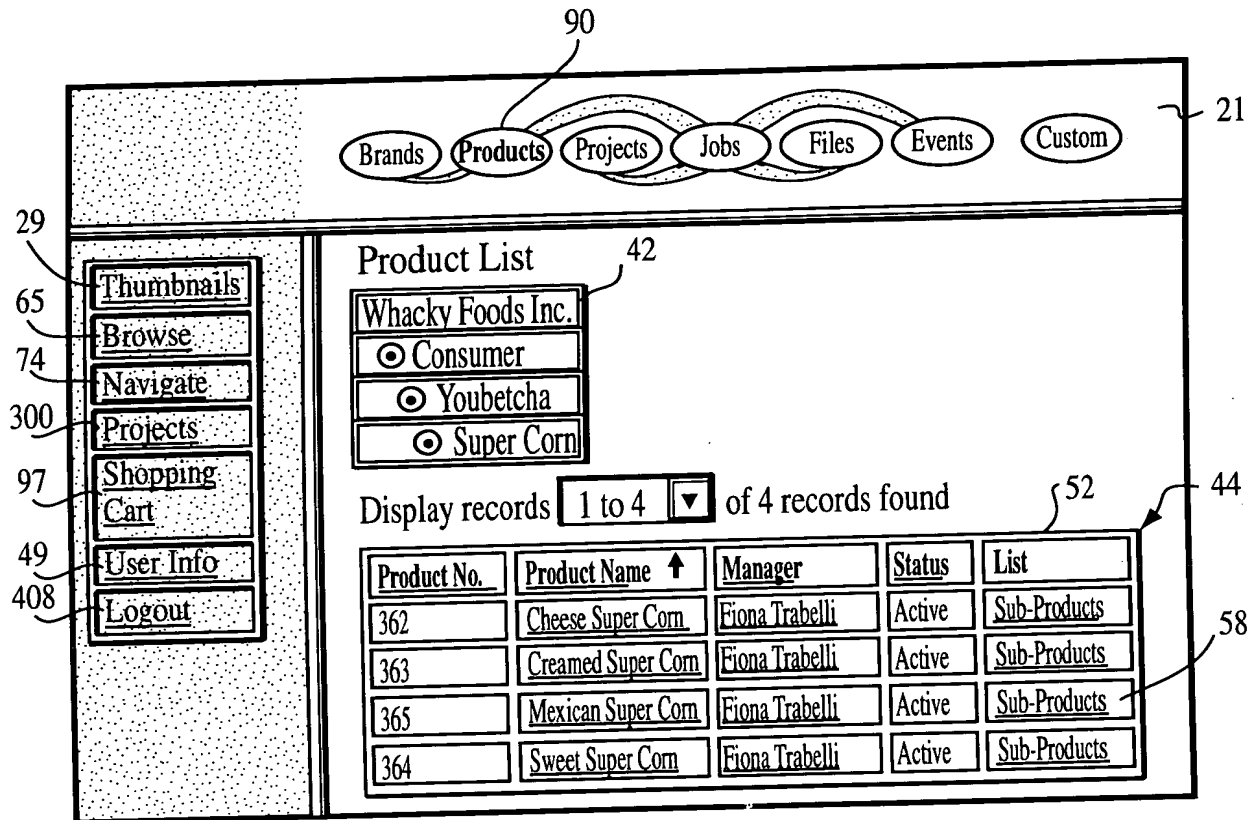


FIG. 9

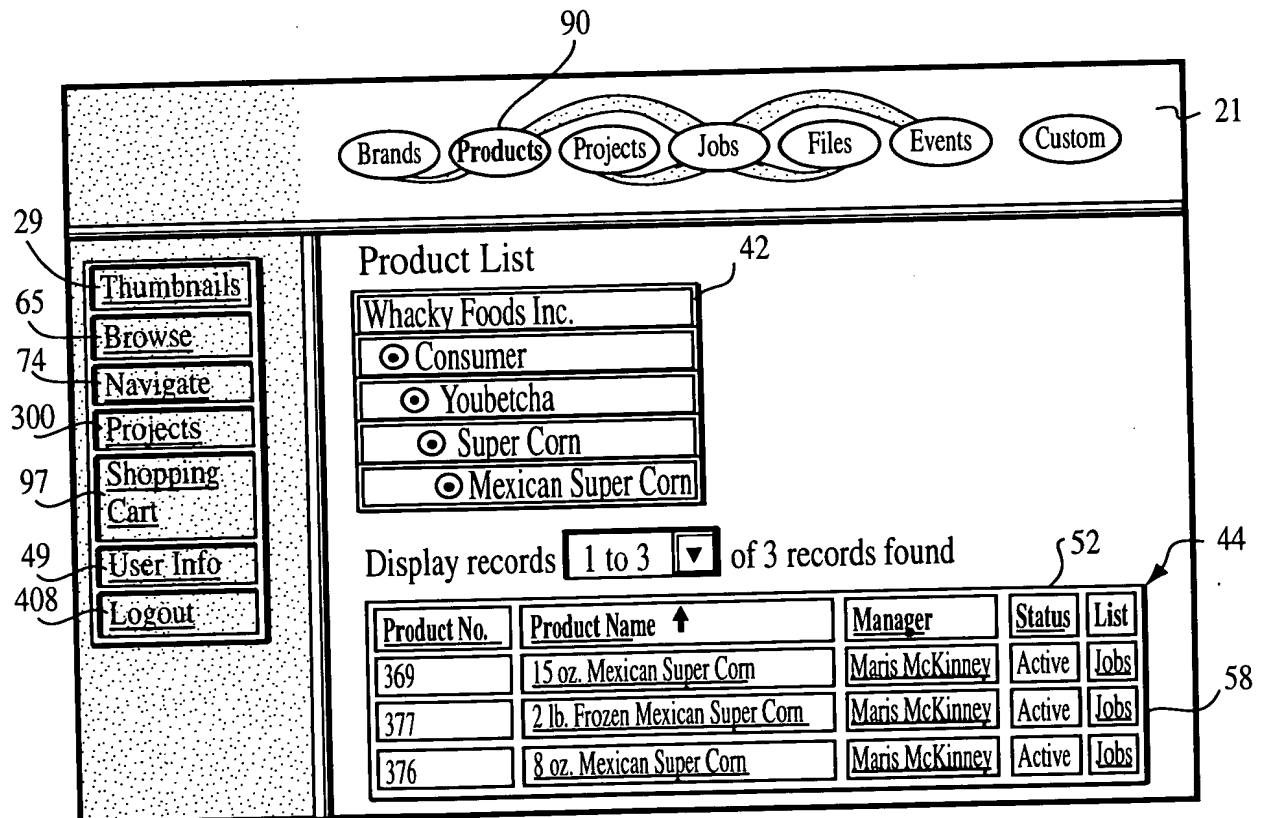


FIG. 10

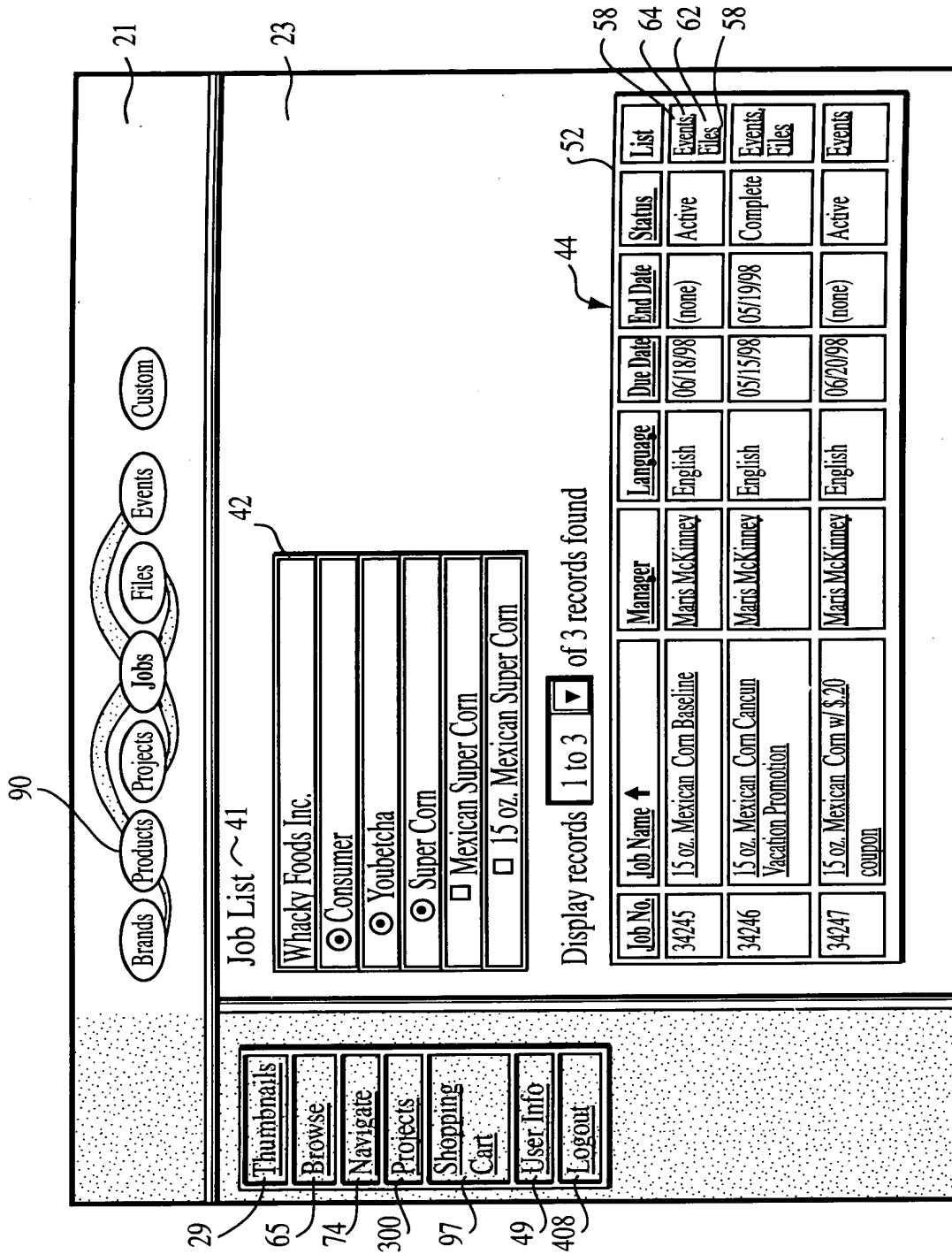


FIG. 11

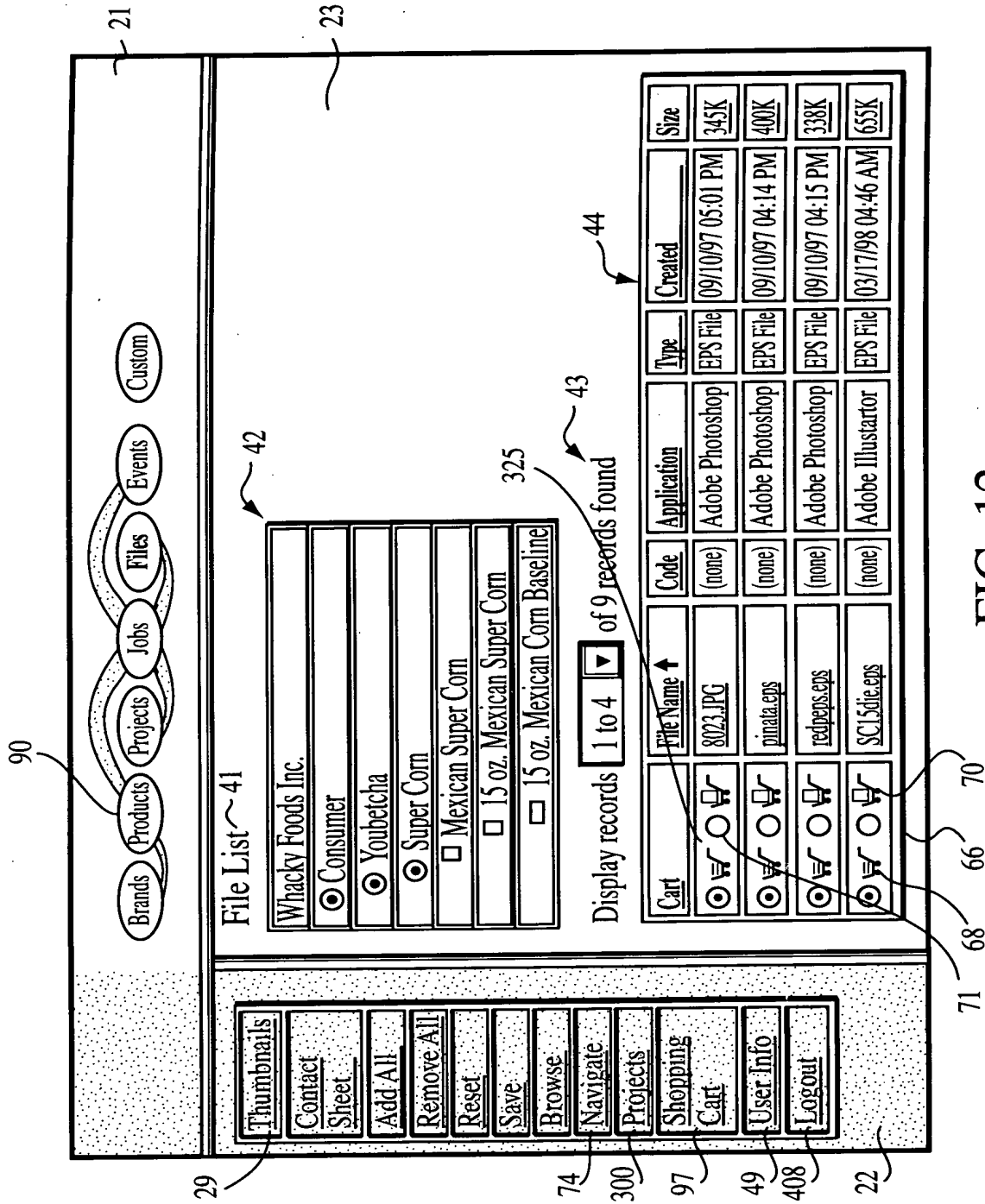


FIG. 12



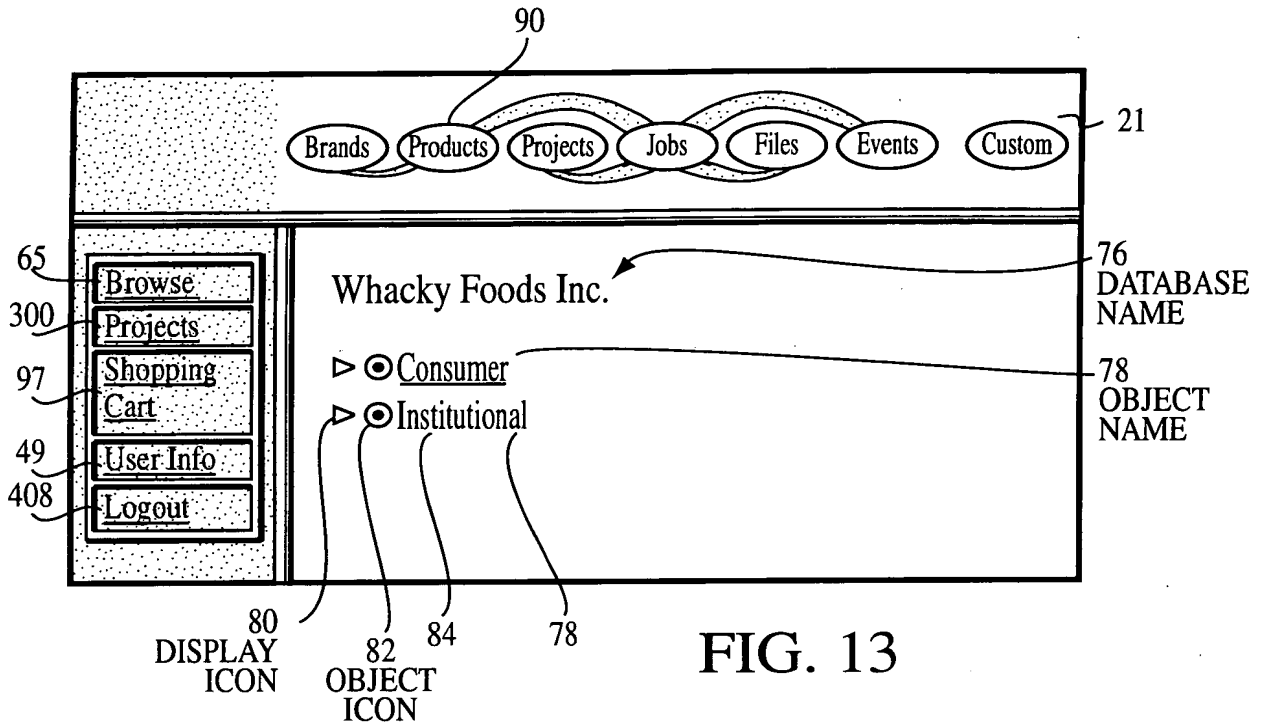


FIG. 13

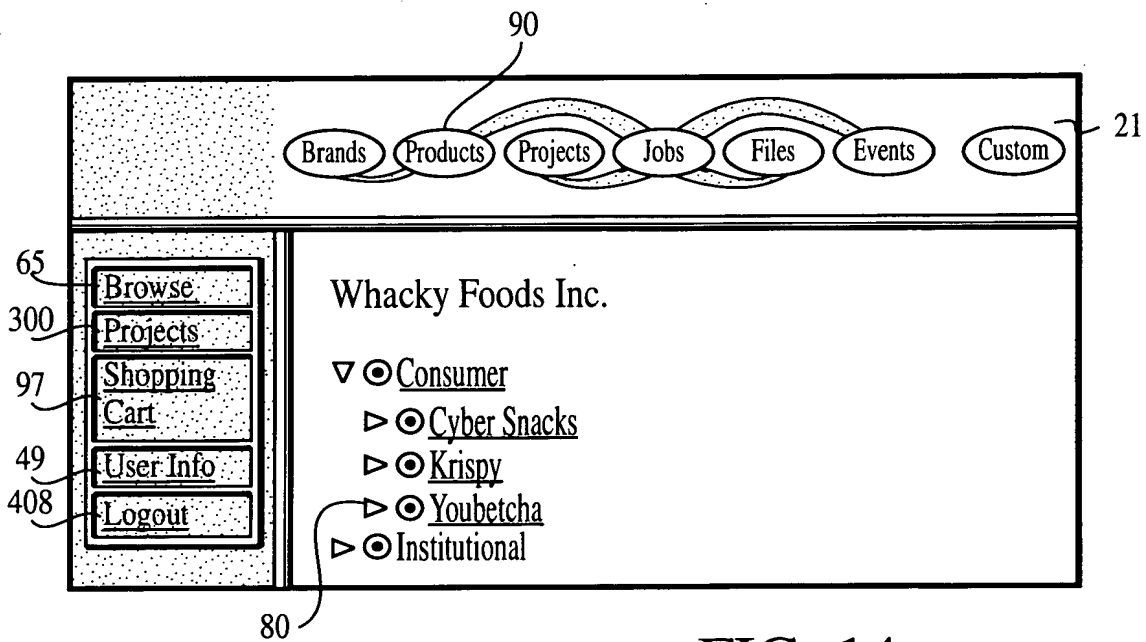


FIG. 14

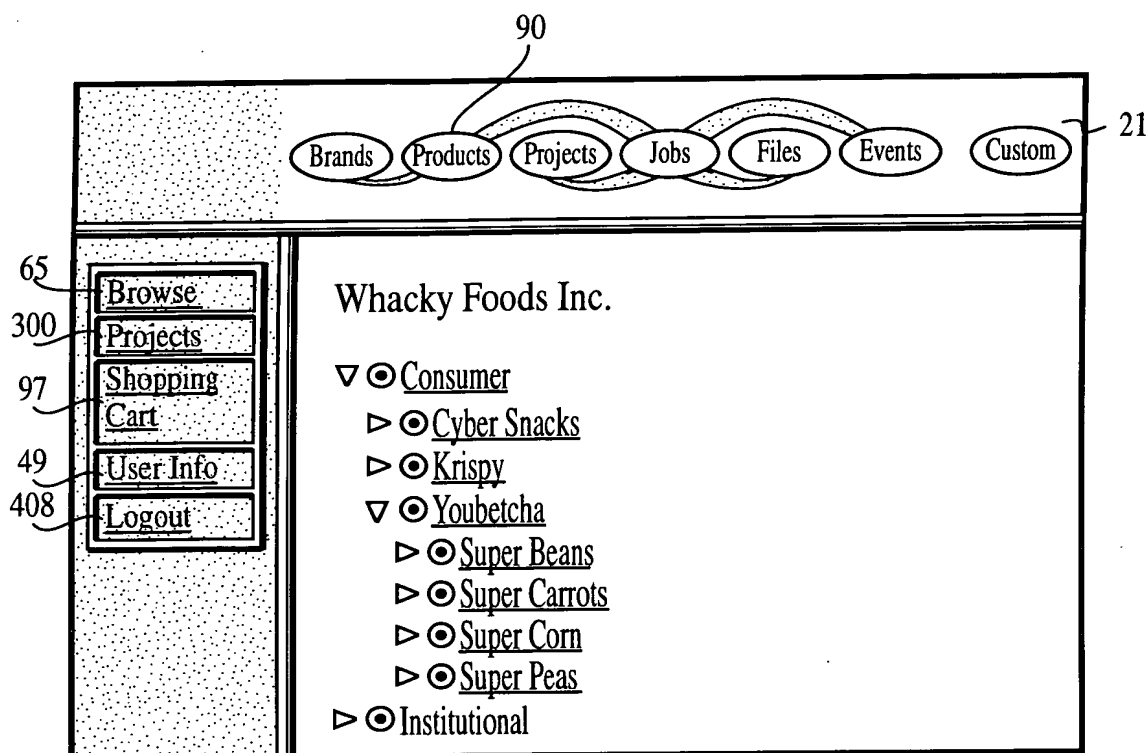


FIG. 15

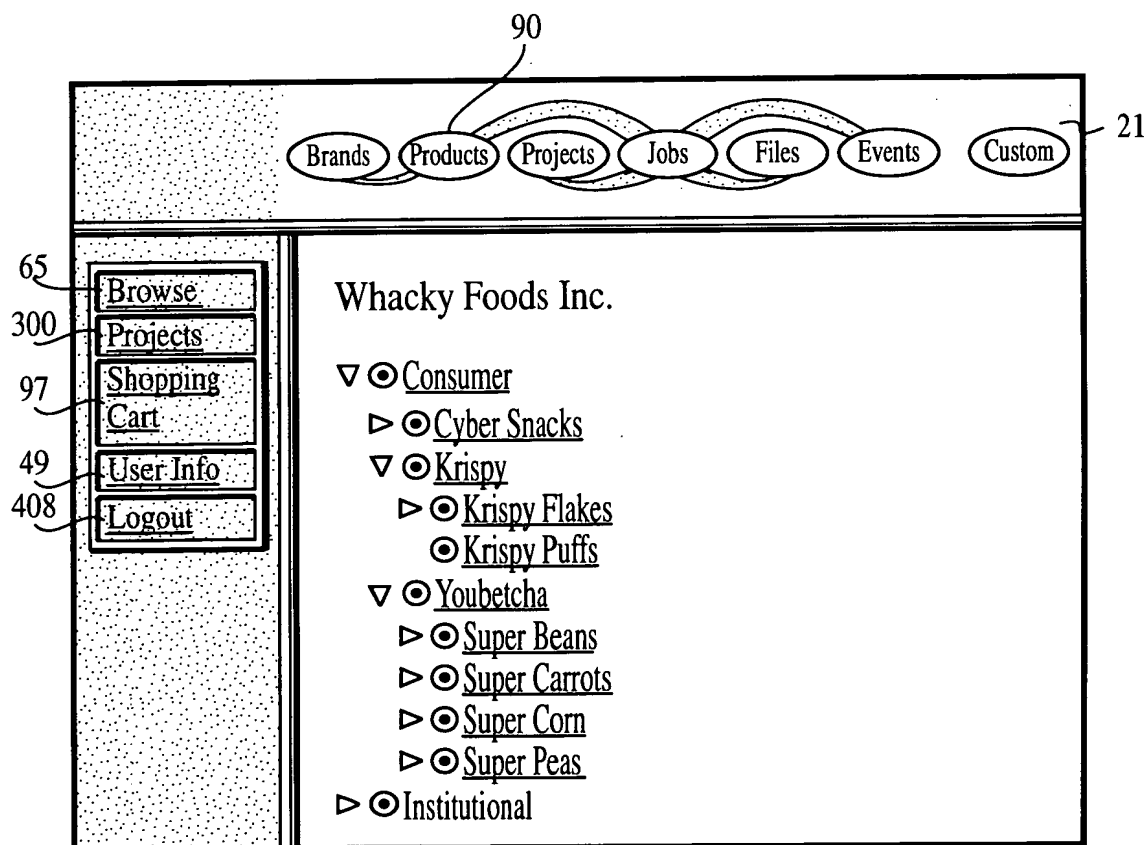


FIG. 16

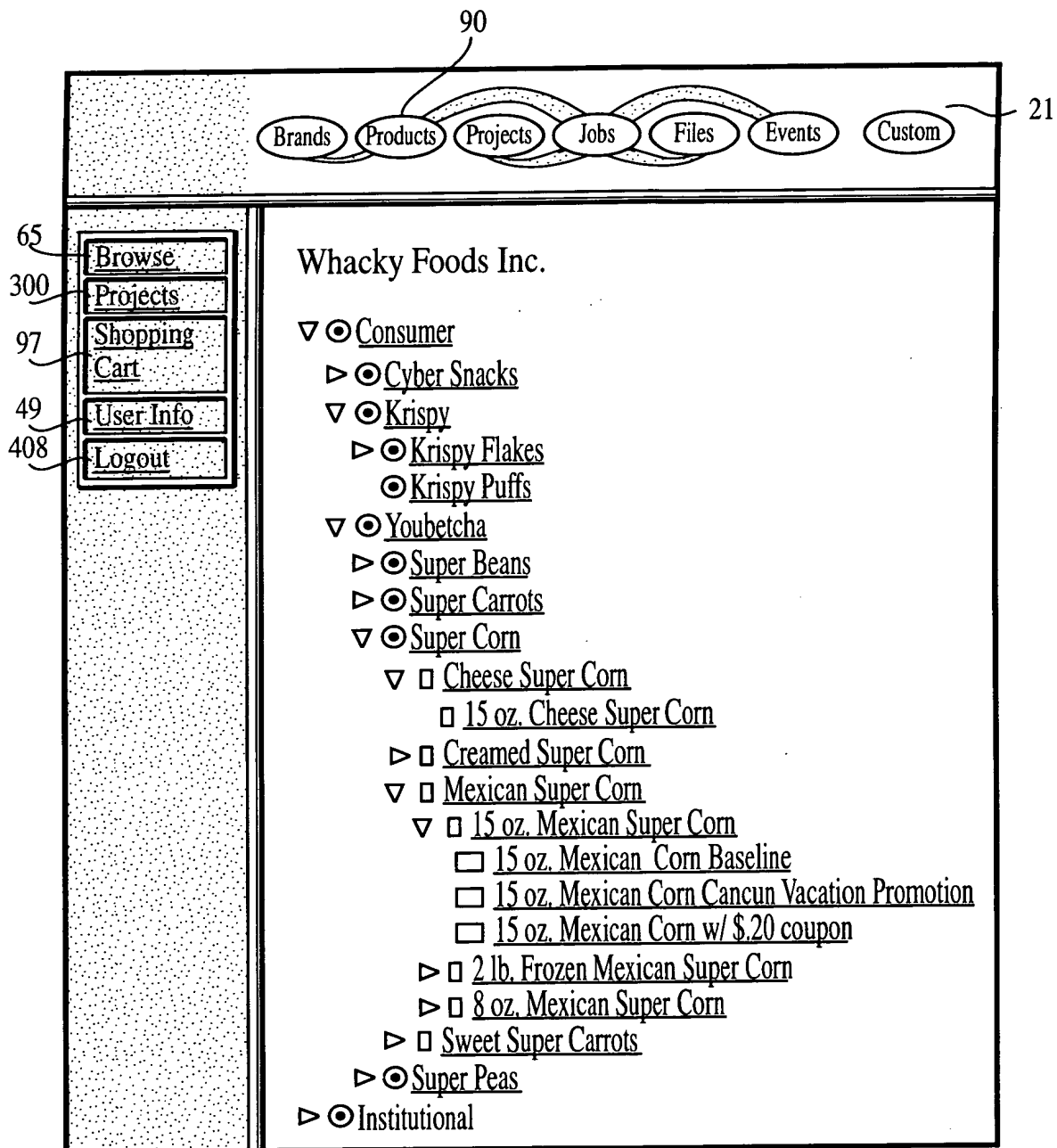


FIG. 17

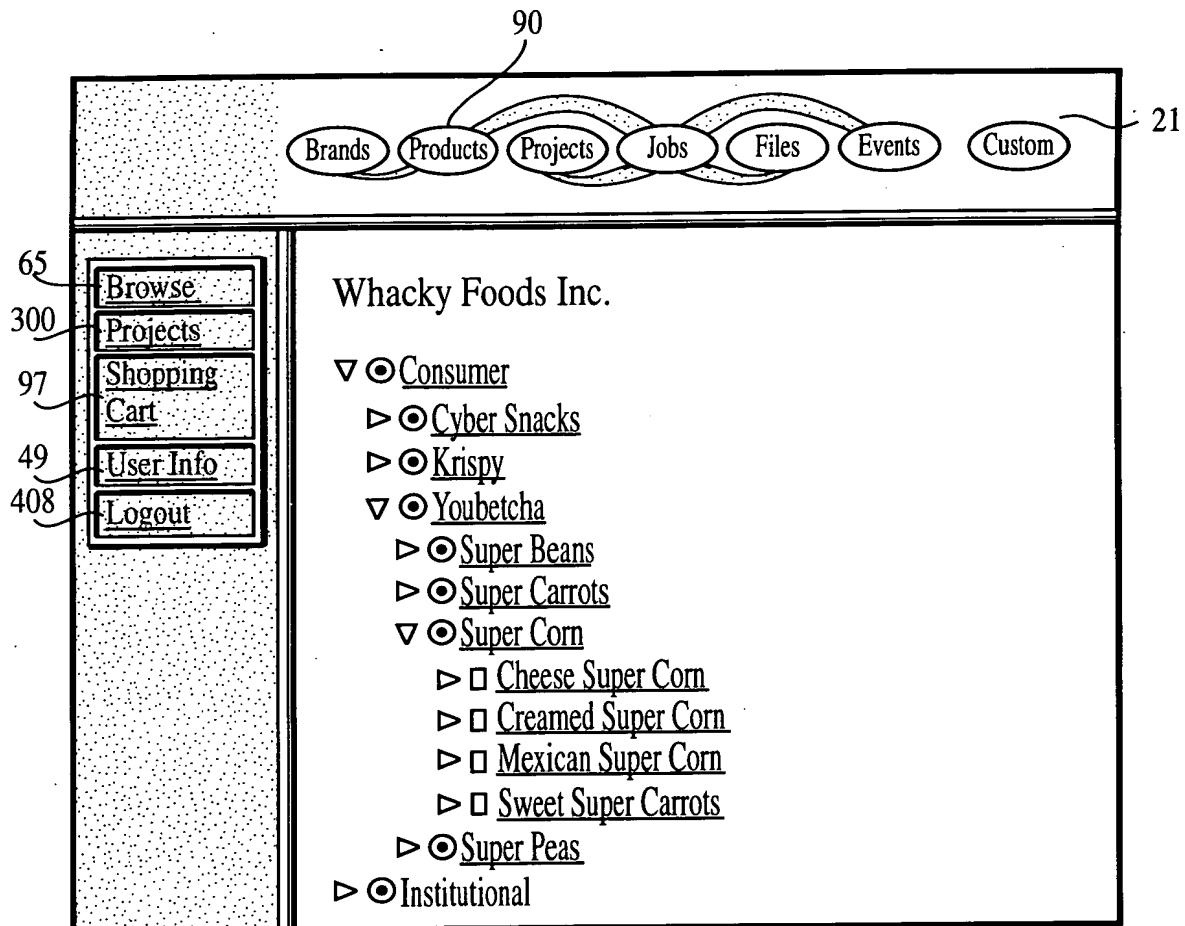


FIG. 18

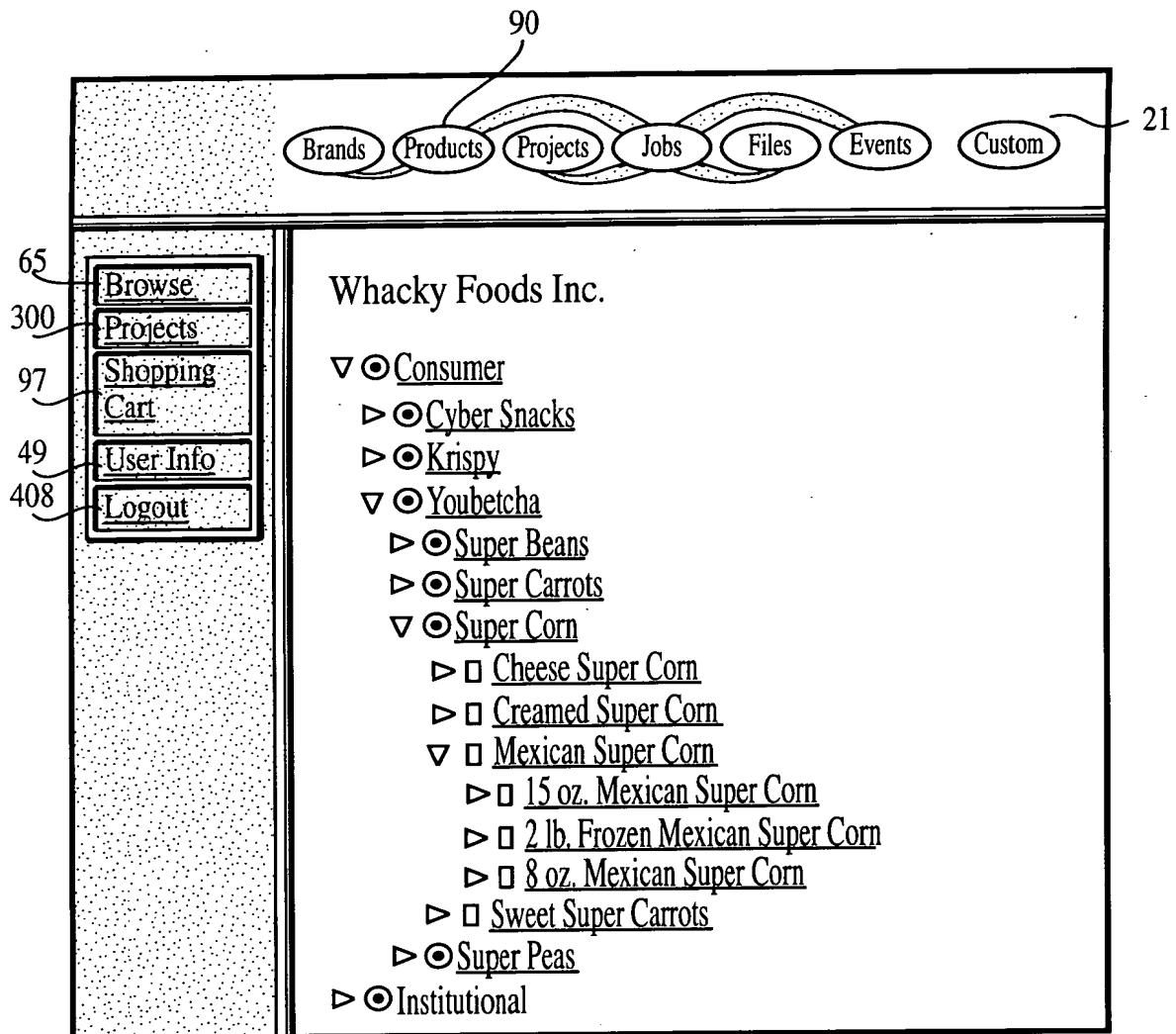


FIG. 19

90

21

92

104

106

108

65

74

300

49

408

22

Product Search

110~Product: Name (Any) 98

Product Parent: Brand (Any) Name (Any) 98

Market: Is (Any) 98

Note Text: (Any) 98

View: List 102

Sort By: Product No 102 Ascending 102

FIG. 20

110

Product:

96

96

98

Name (Any)

Name (Any)

Number

Is

Begins With

Contains

Ends With

FIG. 21

112

Product Parent:

96

96

98

Brand Name (Any)

Brand Name (Any)

Product Number

Is

Begins With

Contains

Ends With

FIG. 22

114

Market:

96

96

Is (Any)

Is (Any)

Is Not

Northwest

Southeast

Southwest

FIG. 23

116

Note Text:

96

98

(Any)

(Any)

Begins With

Contains

Ends With

FIG. 24

09/744618-0040

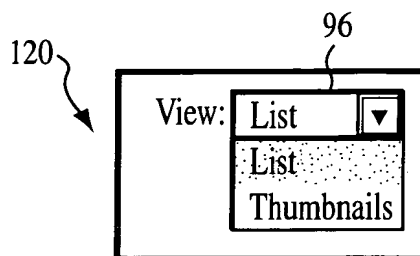


FIG. 25

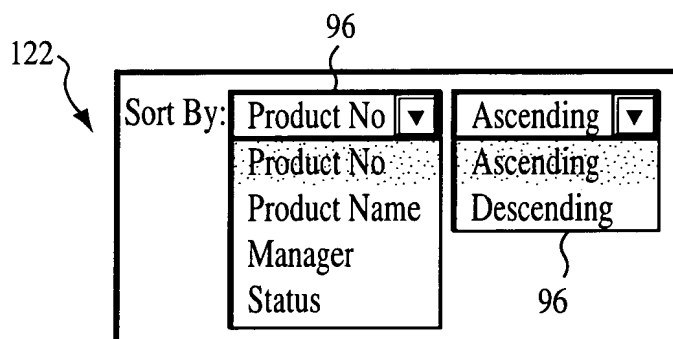


FIG. 26



90

21

Brands Products Projects Jobs Files Events Custom

22

104

65

74

300

49

408

Product Search

110~Product:

Name Contains Mexican

Product Parent:

Brand Name Begins With Youbetcha

112

114~Market:

Is (Any) (Any)

Note Text:

(Any) (Any)

116~View:

List

Sort By:

Product Name Ascending

120 122

FIG. 27

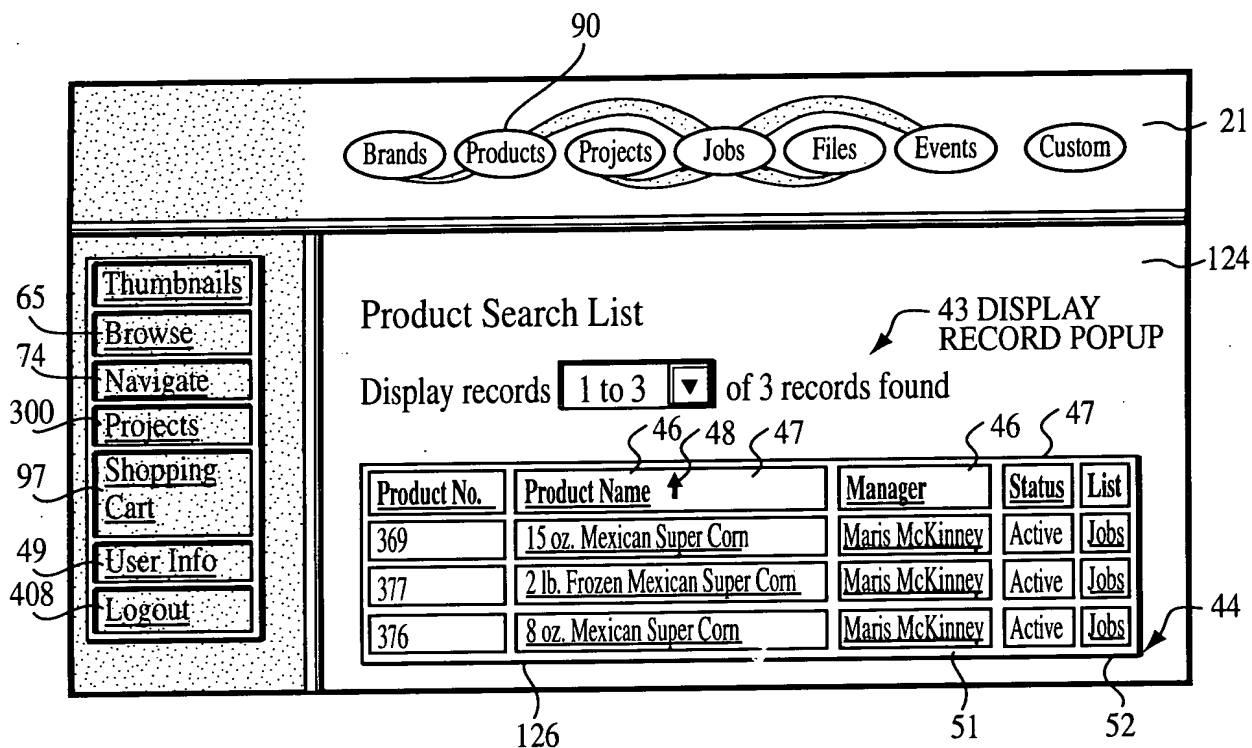


FIG. 28

90

http://205.184.253.32/parts/main.taf

Brands Products Projects Jobs Files Events

21

23

### Advanced Brand Search

65  
74  
300  
407  
408

22

#### Brand Info

Brand: Name  Does  Begin With  w

Brand Parent: Name  Does  (Any)

Market: Is  (Any)

Status: ☒ Active ☐ Retired ☐ Market Research

Note Text: Does  (Any)

#### Contact Info

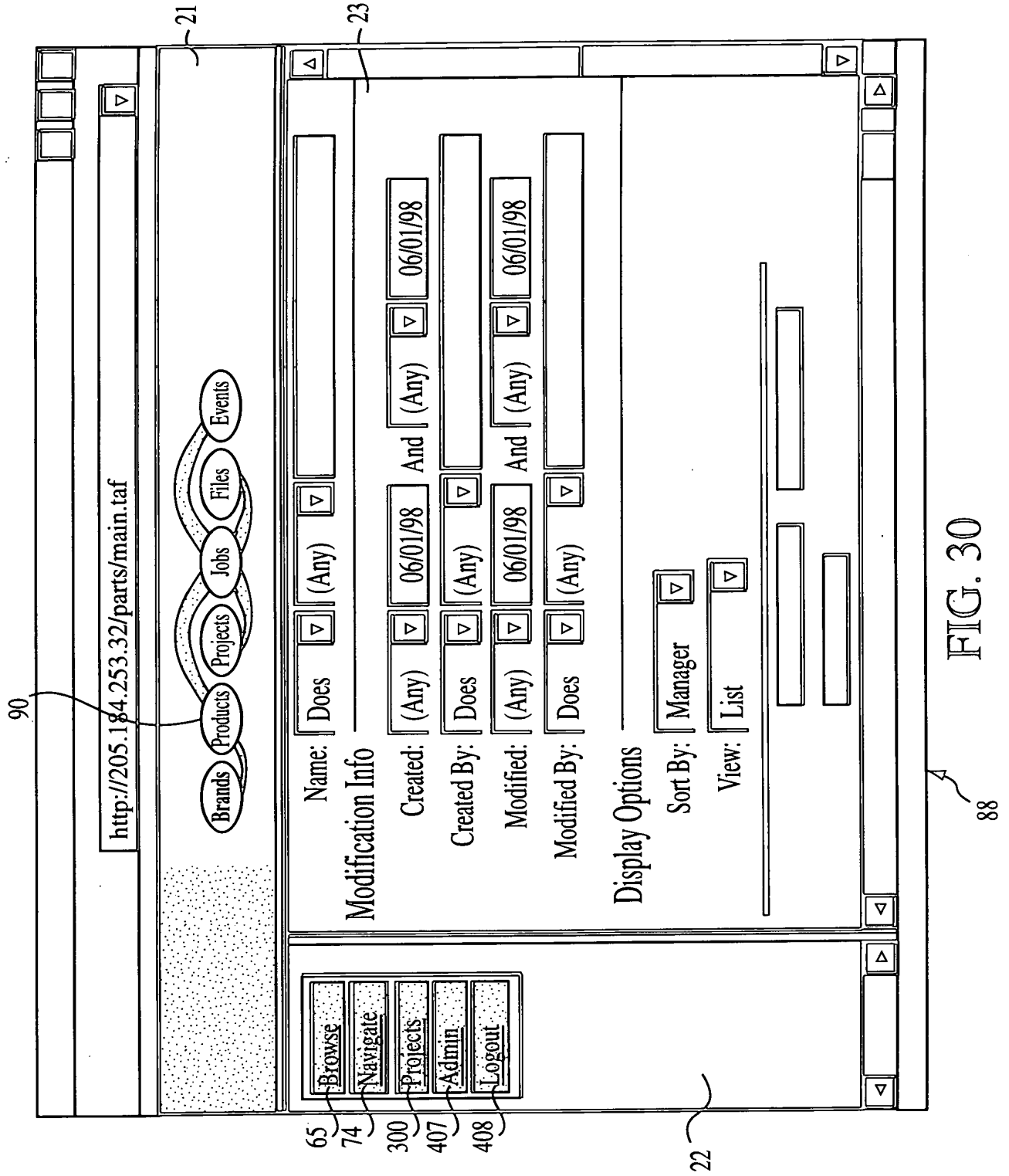
Manager Company: Does  (Any)

Name: Does  (Any)

#### Modification Info

88

FIG. 29



90

Brands Products Projects Jobs Files Events

21

23

### Advanced Job Search

Browse

Navigate

Projects

Admin

Logout

#### Job Info

Job: Name  Does  Contain  Mexican

Job Parent: Brand  Name  Does  (Any)

Due Date:  (Any)  07/14/98 And  (Any)  07/14/98

Die No:  Does  (Any)

Font:  Does  (Any)

Market:  Is  (Any)

Status: ☒ Active ☒ Complete

Note Text:  Does  (Any)

#### Job Codes

22

65

74

300

407

408

93

FIG. 31

90

21

23

93

FIG. 32

22

65

74

300

407

408

Job Codes

Language: Is (Any) ▼

Process: Is (Any) ▼

Bleed: Is (Any) ▼

Trap: Is (Any) ▼

Ruling: Is (Any) ▼

Application: Is (Any) ▼

Output: Is (Any) ▼

Contact Info

Manager Company: Does (Any) ▼

Name: Does (Any) ▼

Design Company: Does (Any) ▼

Name: Does (Any) ▼

Production Art Company: Does (Any) ▼

Brands

Products

Projects

Jobs

Files

Events

Browse

Navigate

Projects

Admin

Logout



90

<http://205.184.253.32/parts/main.taf>

Brands Products Projects Jobs Files Events

65 Browse  
74 Navigate  
300 Projects  
407 Admin  
408 Logout

Printer Company: Does (Any) [ ]

Name: Does (Any) [ ]

Modification Info

Created: (Any) [ ] 06/18/98 [ ] And (Any) [ ] 06/18/98 [ ]

Created By: Does (Any) [ ]

Modified: (Any) [ ] 06/18/98 [ ] And (Any) [ ] 06/18/98 [ ]

Modified By: Does (Any) [ ]

Display Options

Sort By: Name [ ]

View: List [ ]

22

21

23

88

FIG. 34



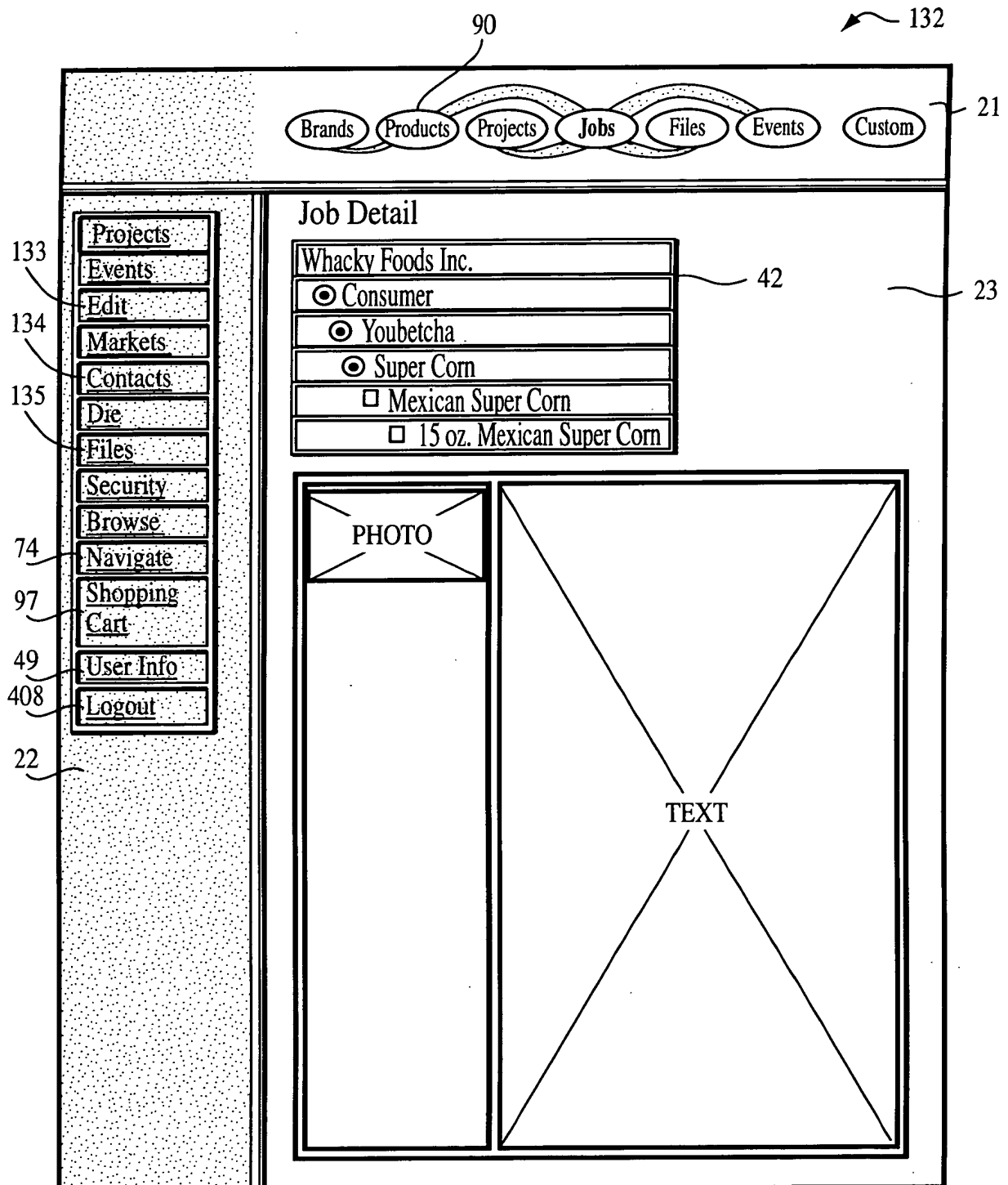


FIG. 35

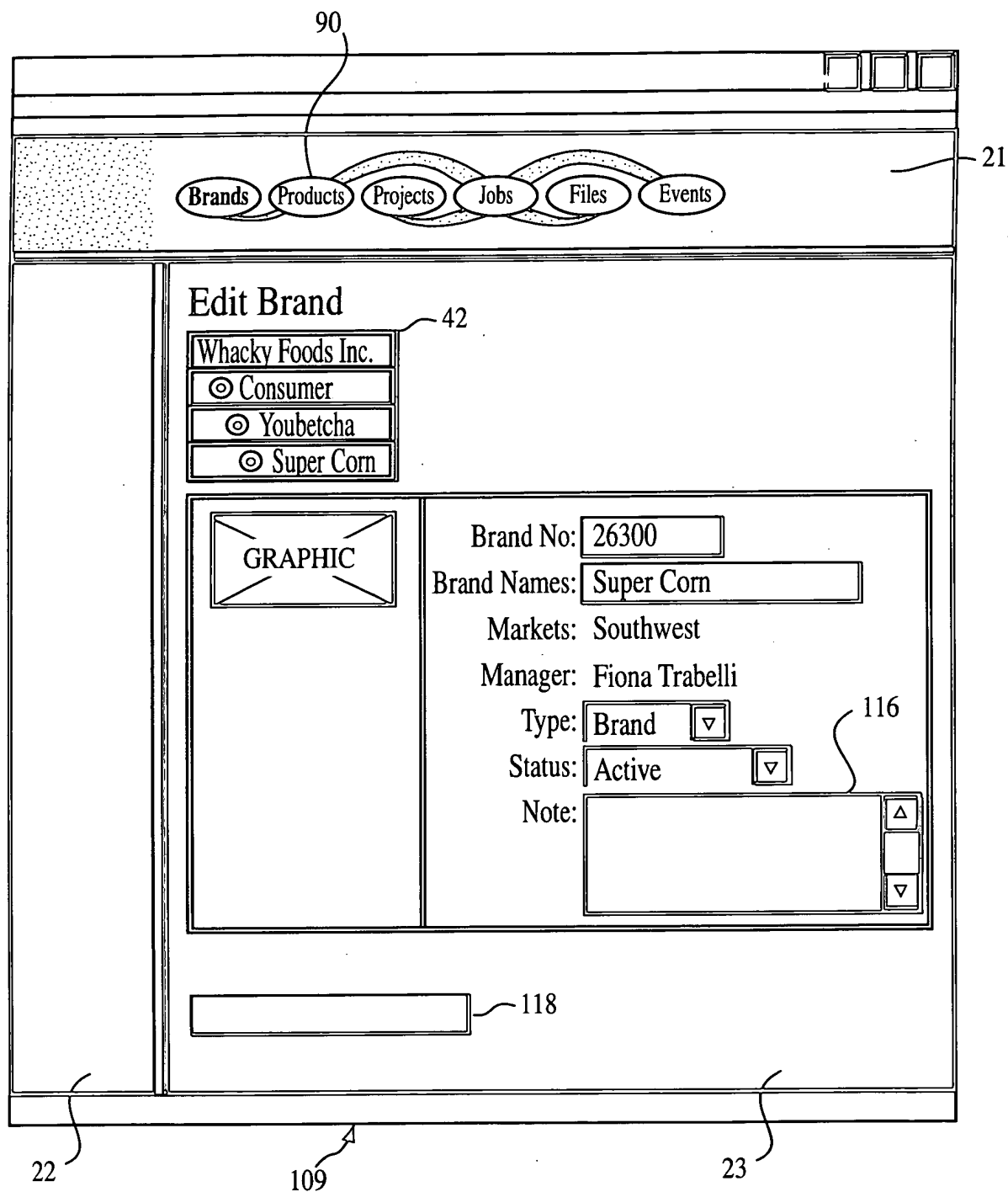


FIG. 36

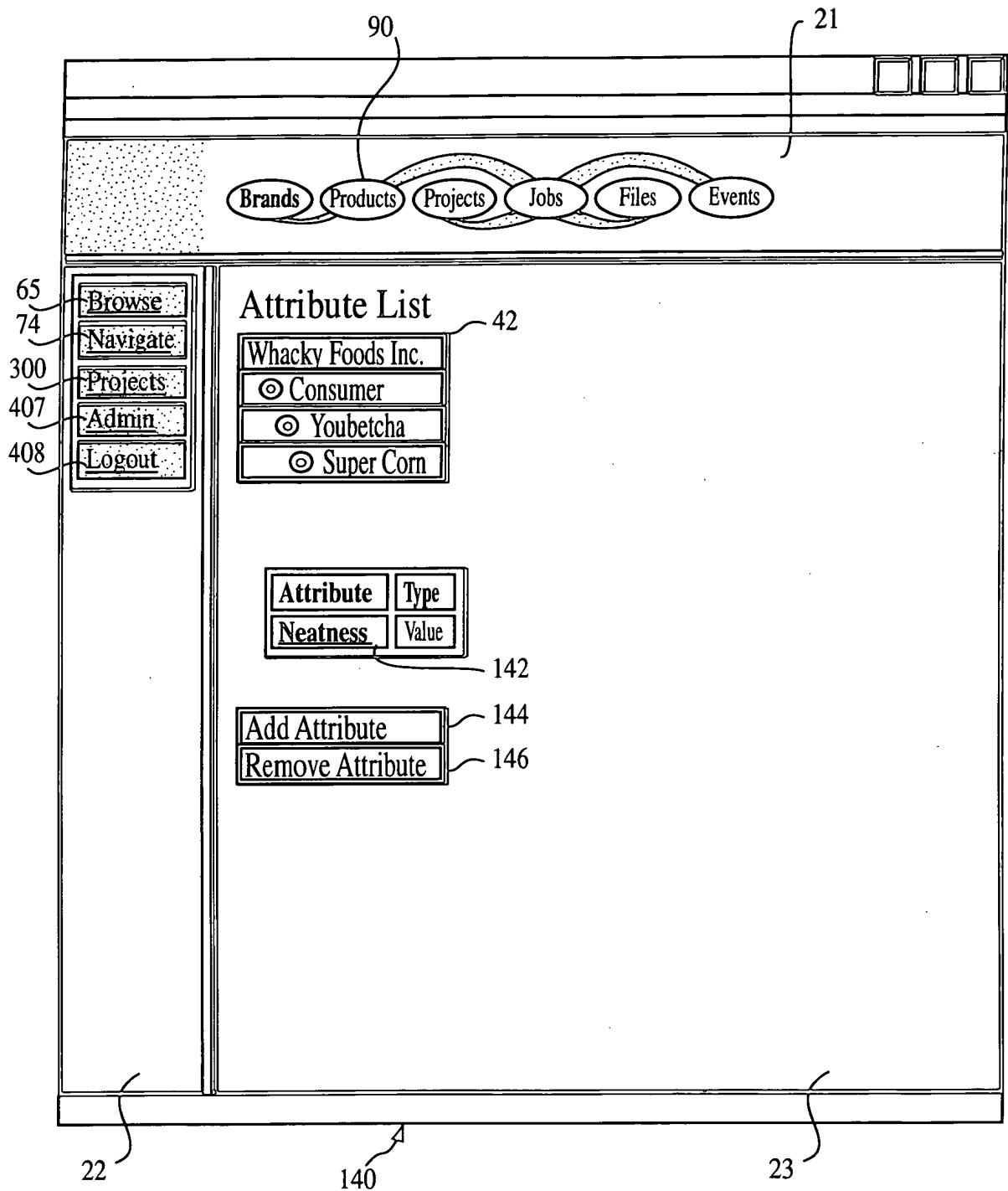


FIG. 37

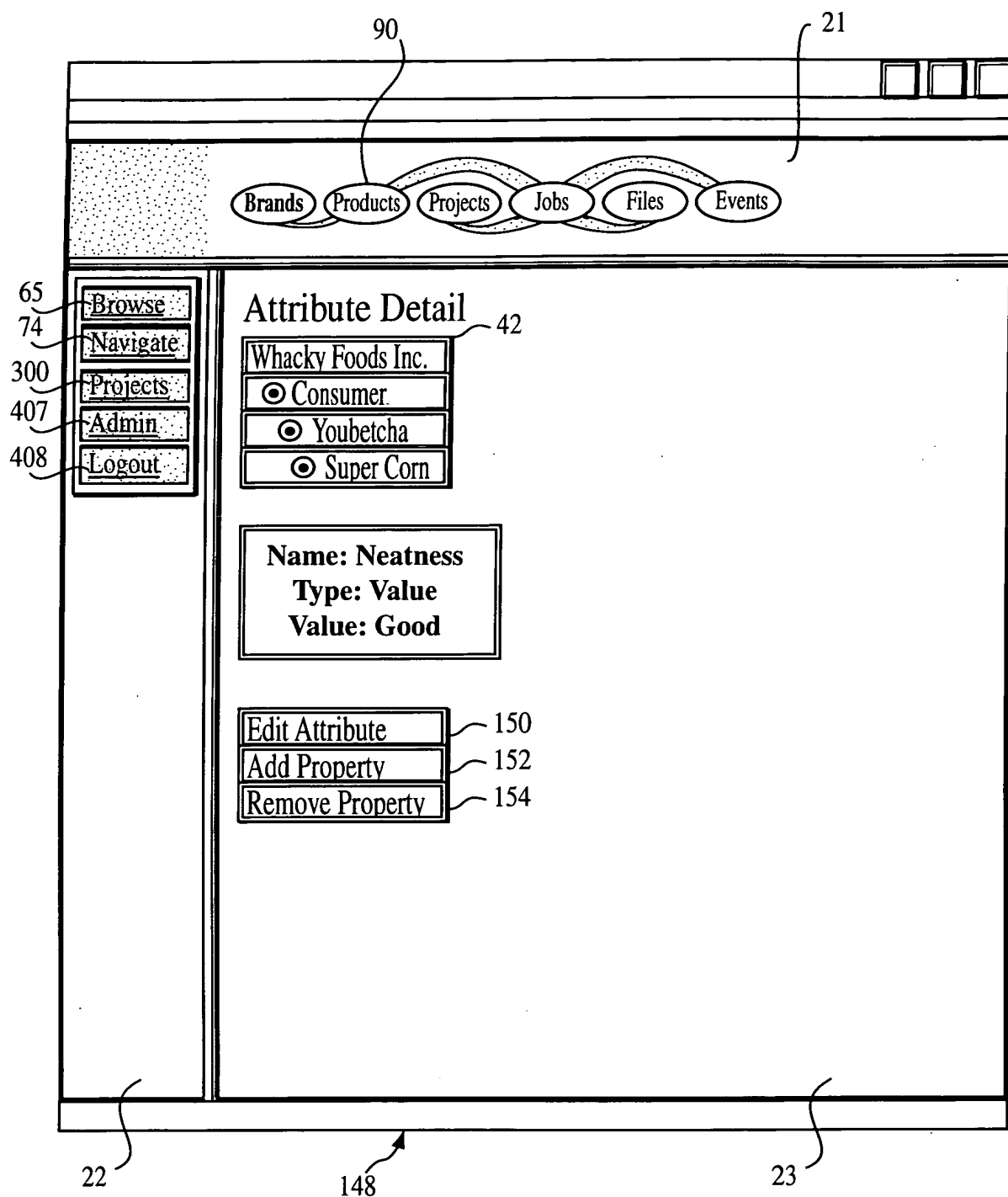


FIG. 38

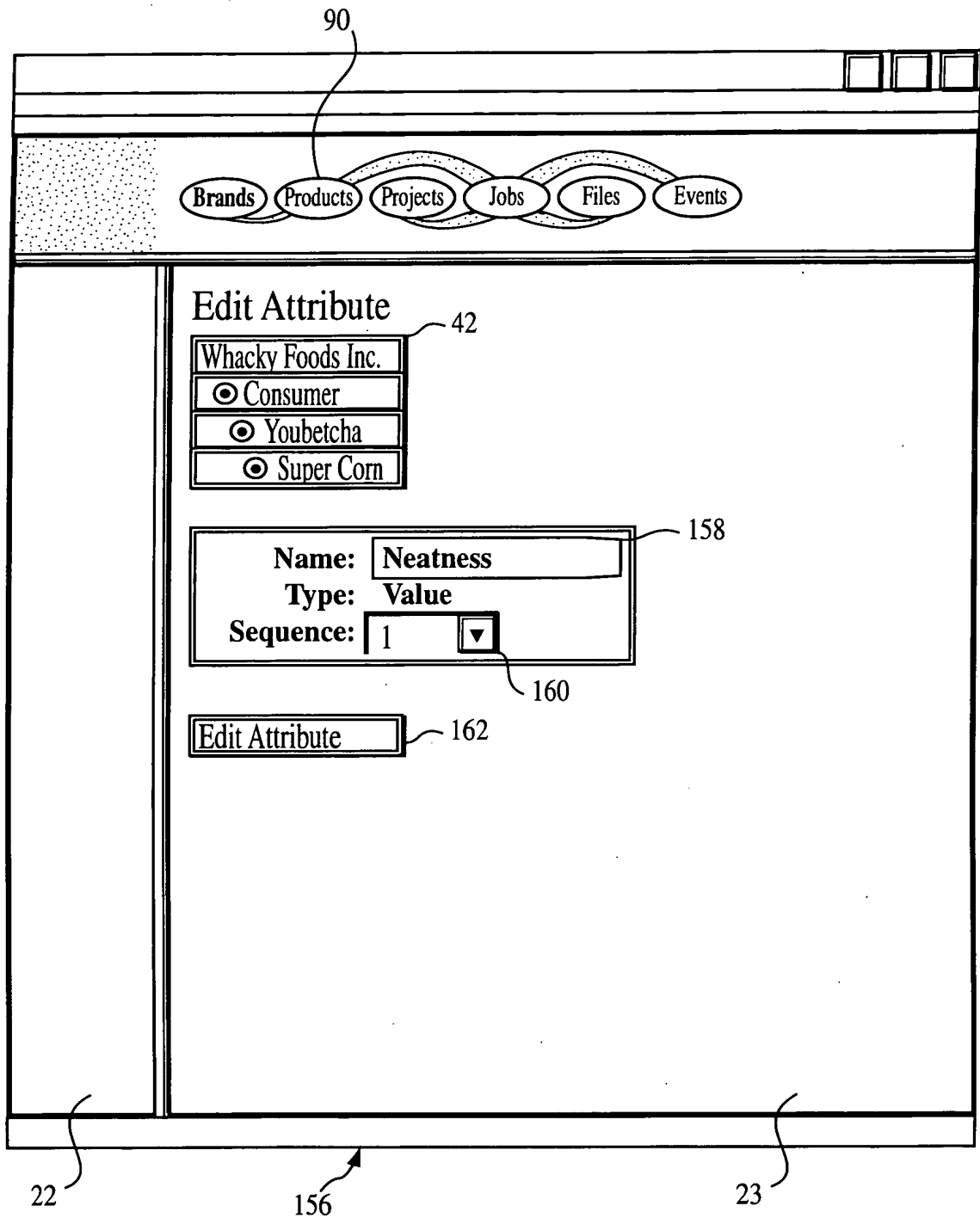


FIG. 39

09/744618-000001

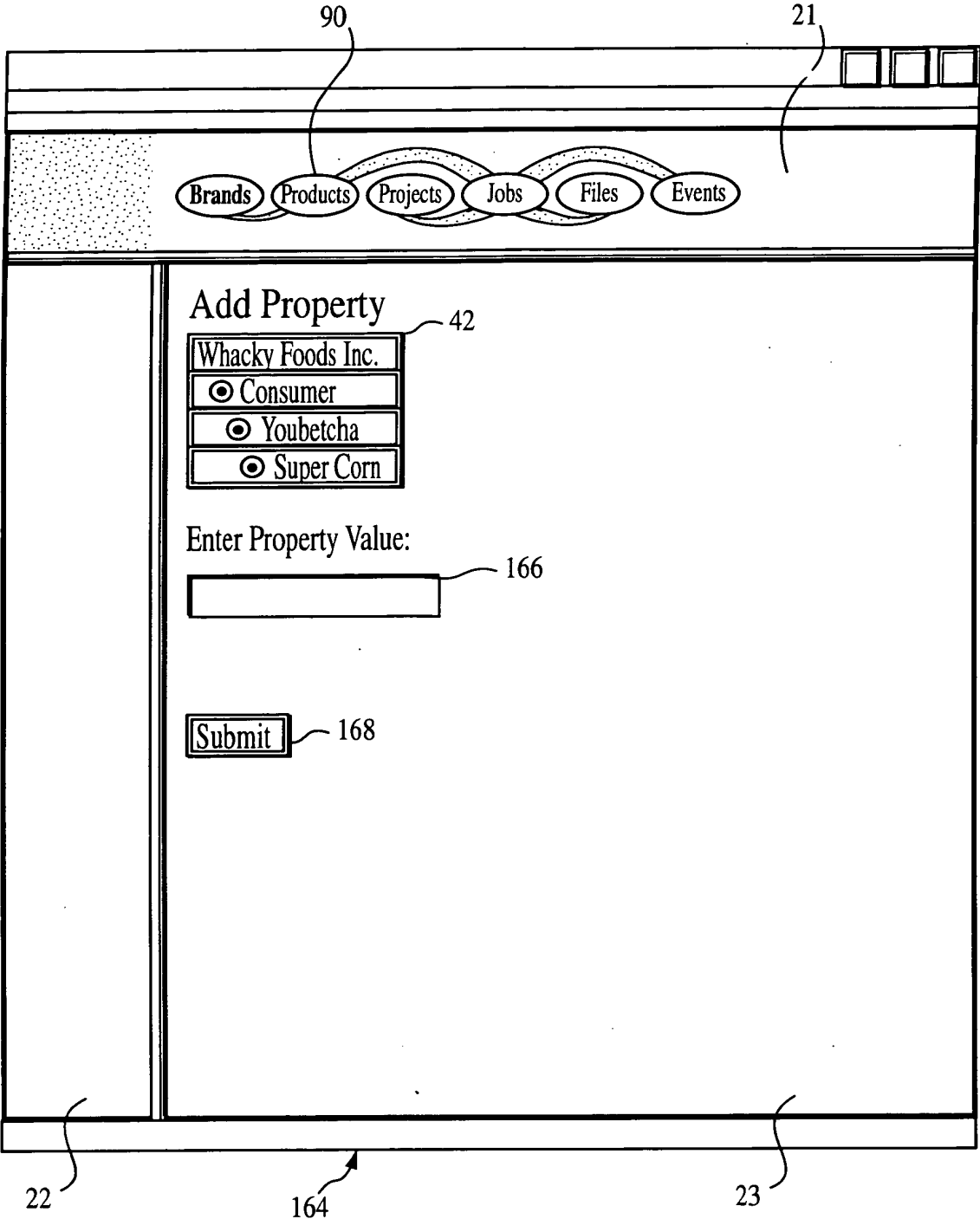


FIG. 40

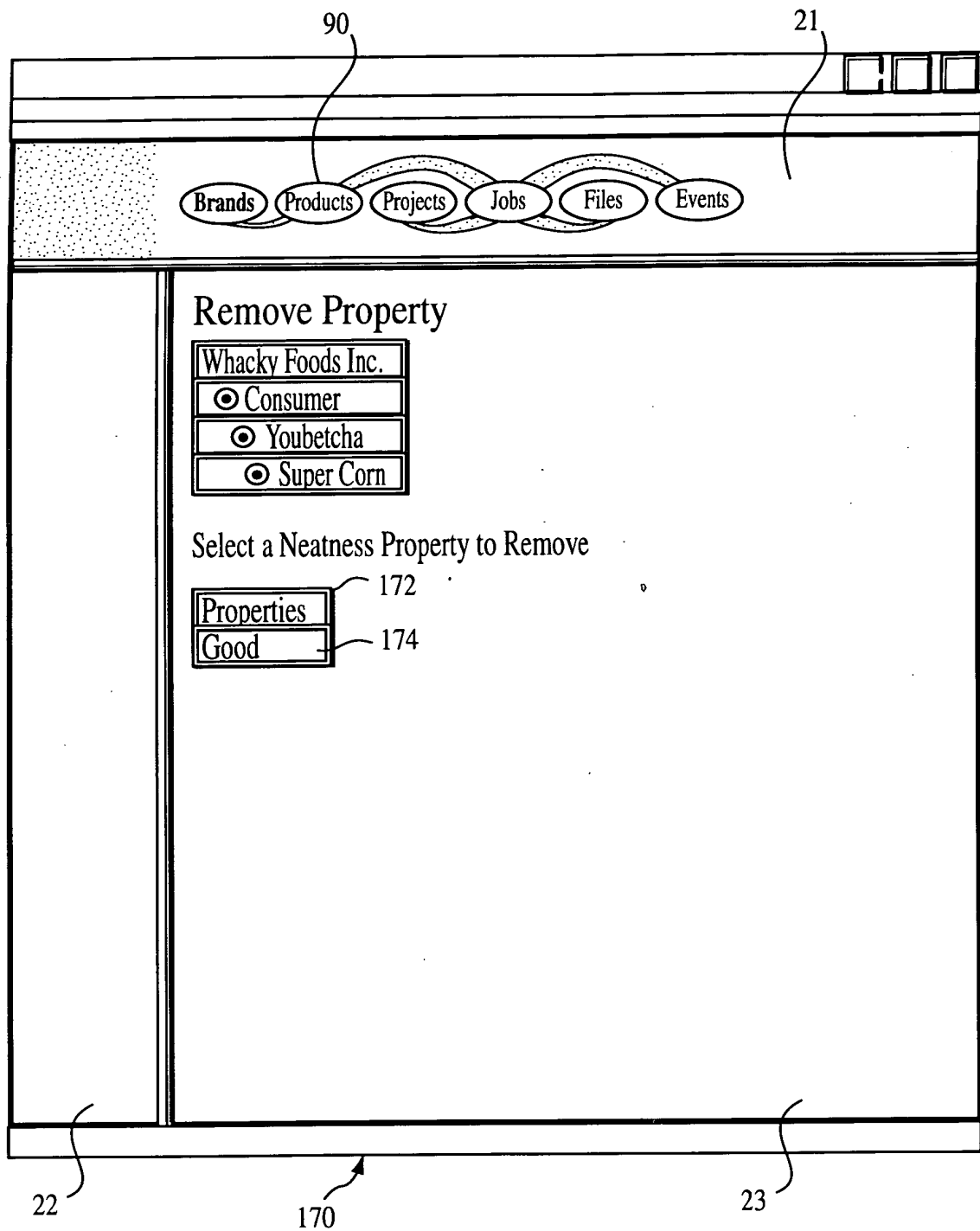


FIG. 41

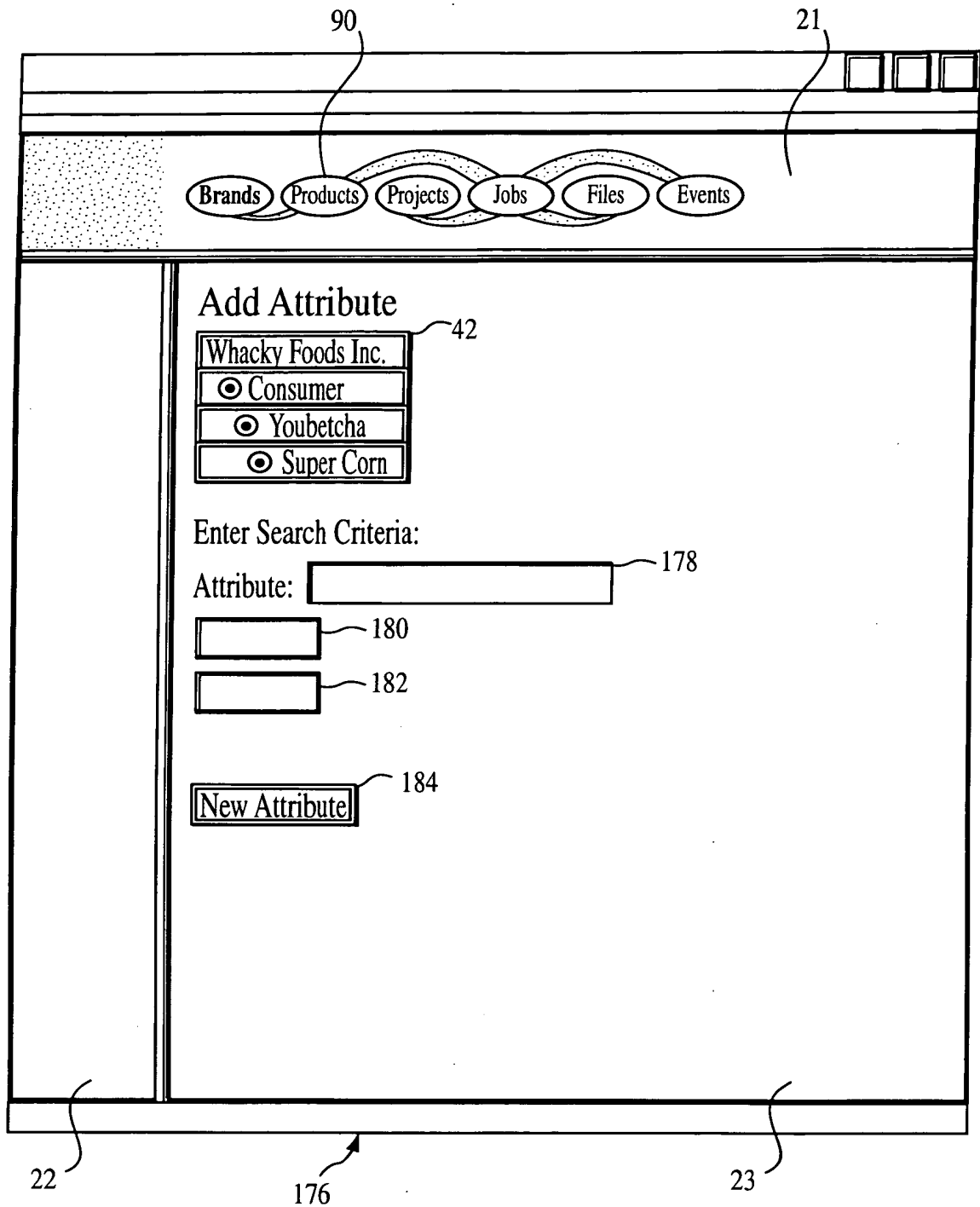
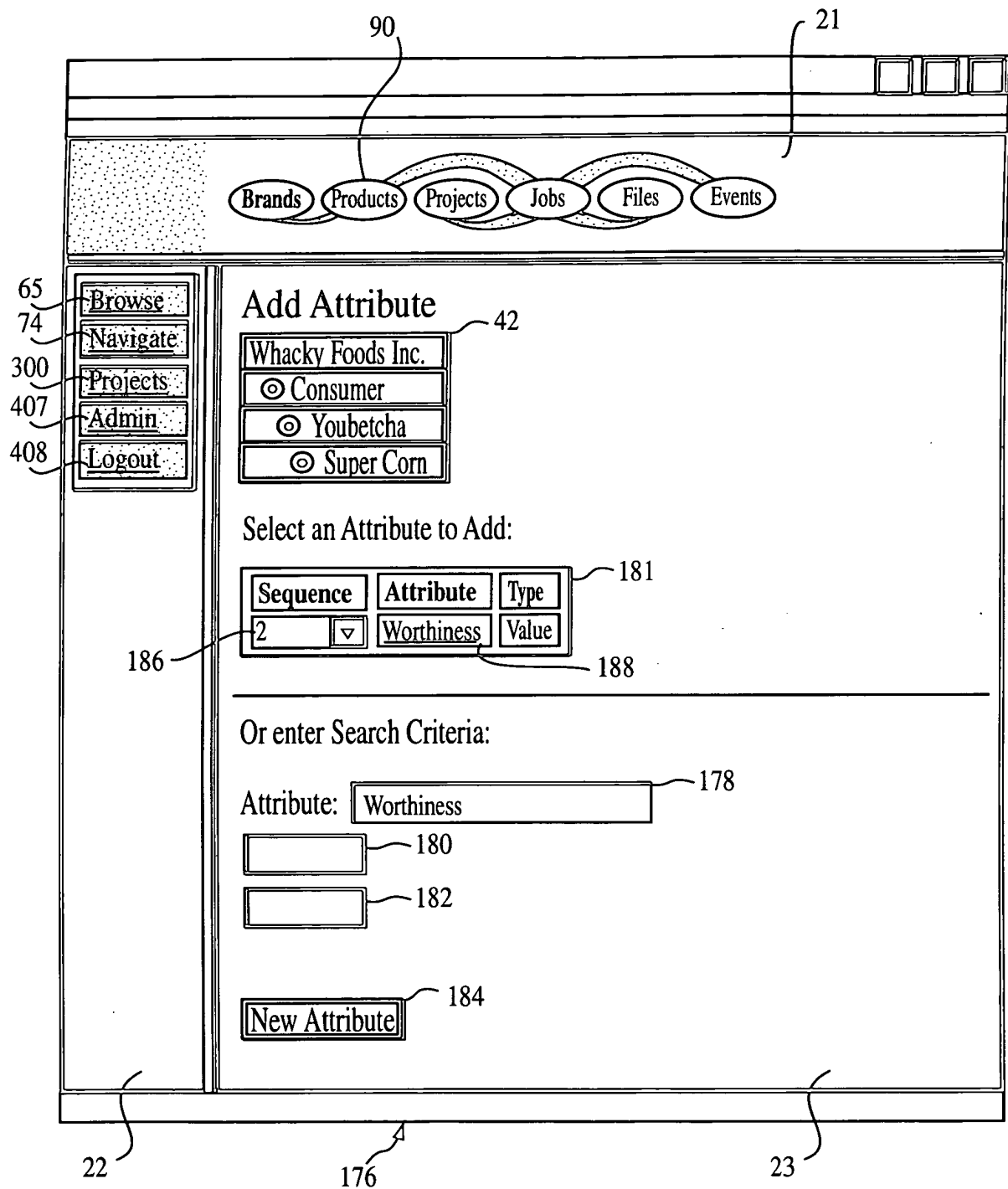


FIG. 42





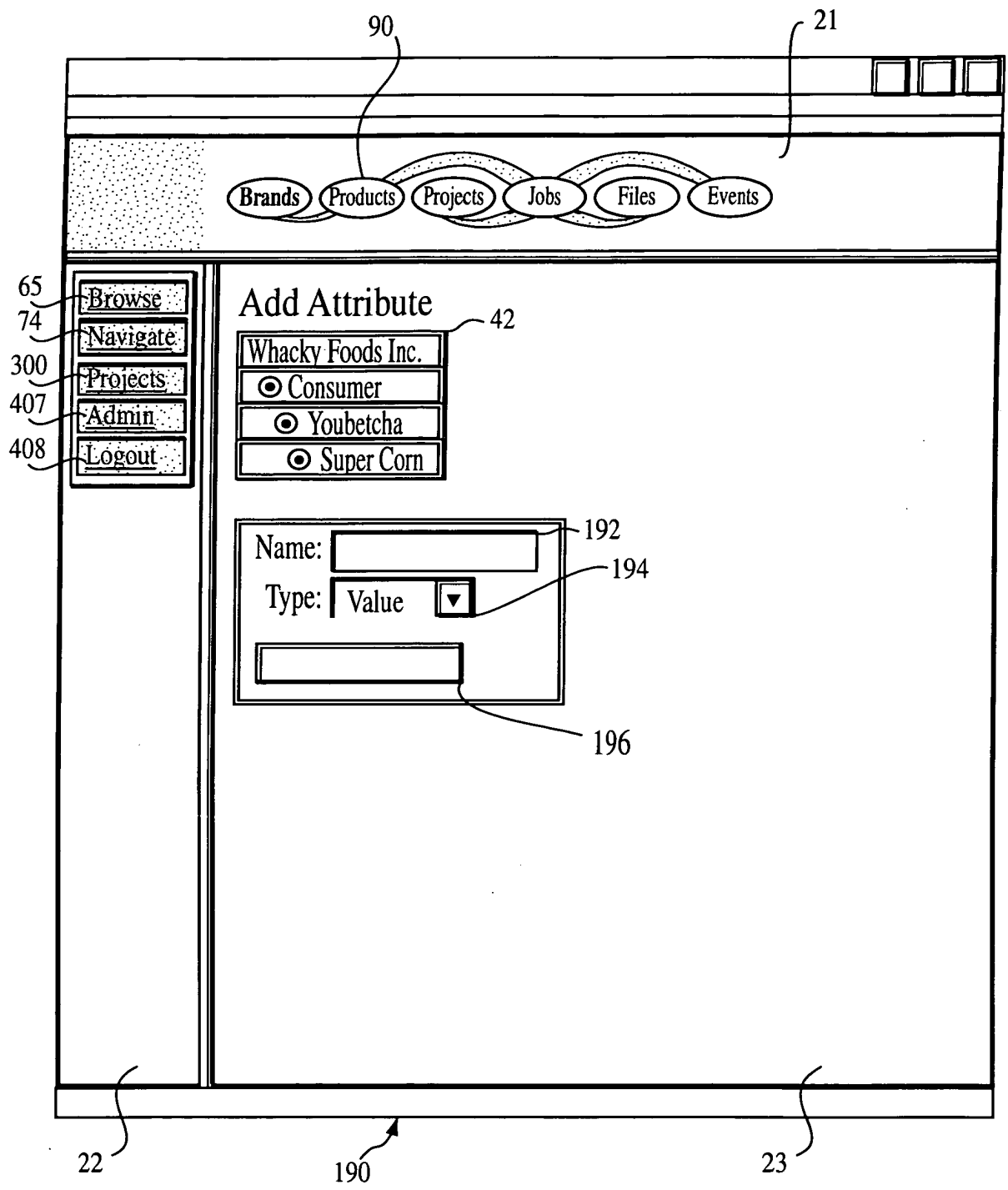


FIG. 44

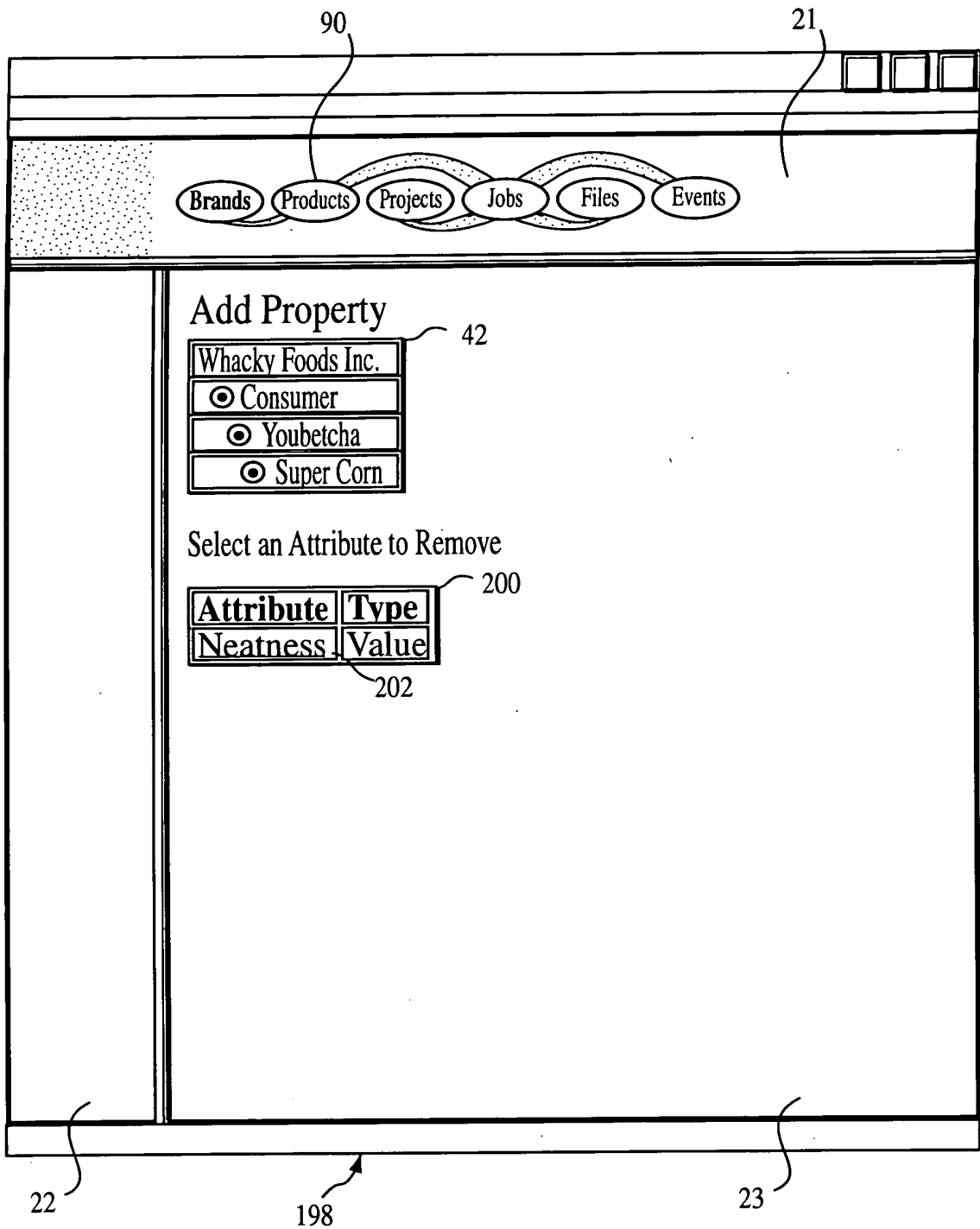


FIG. 45

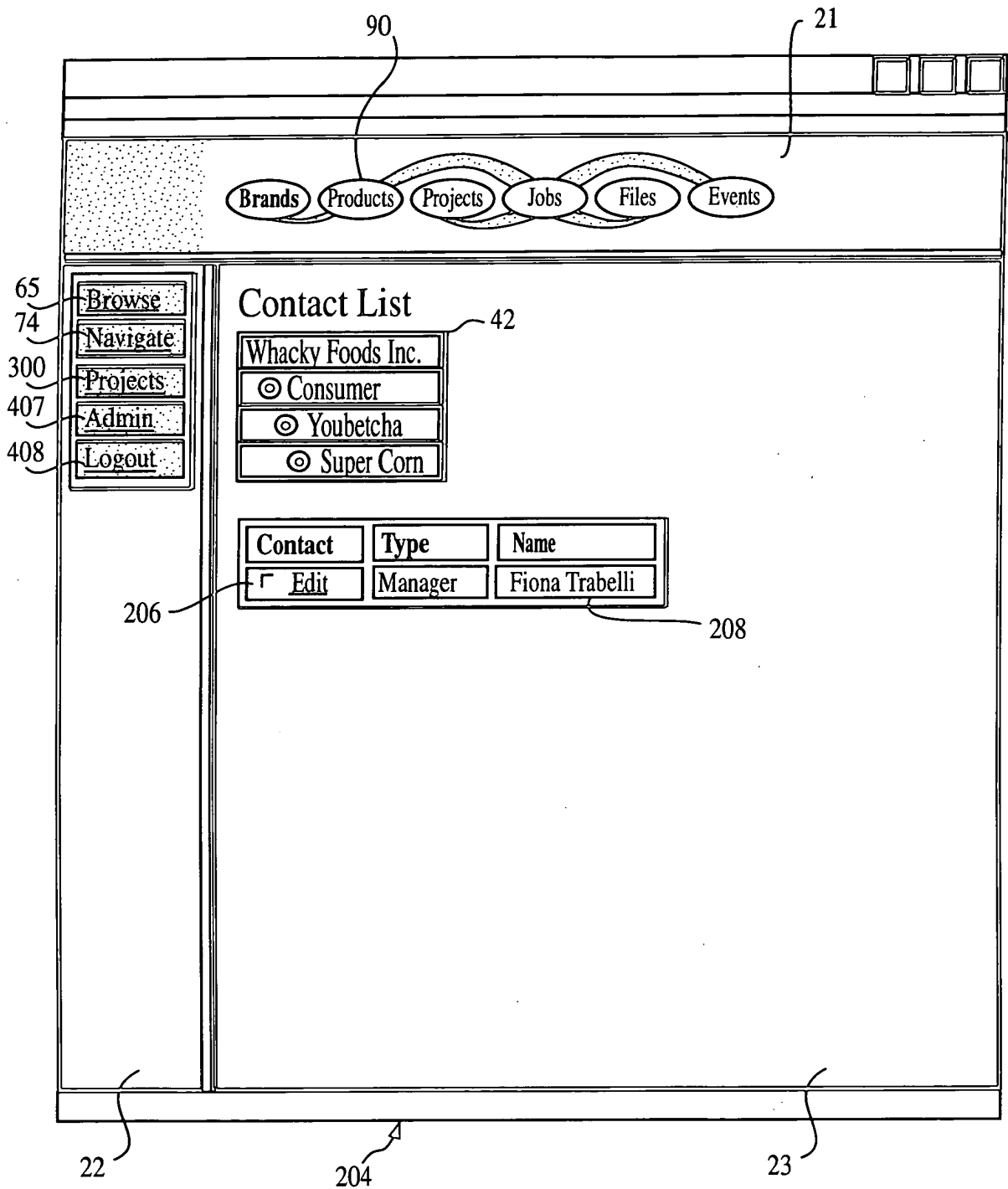
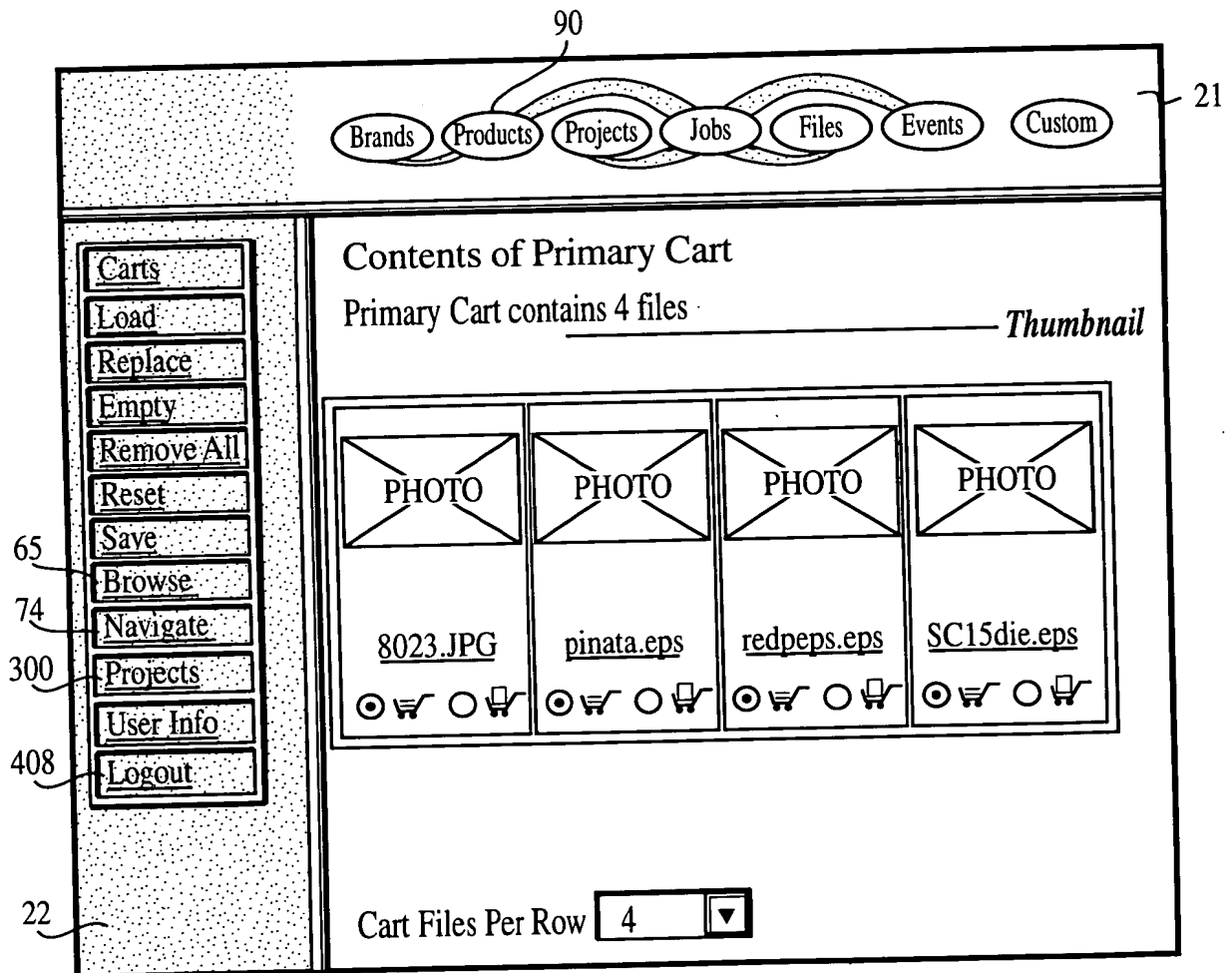
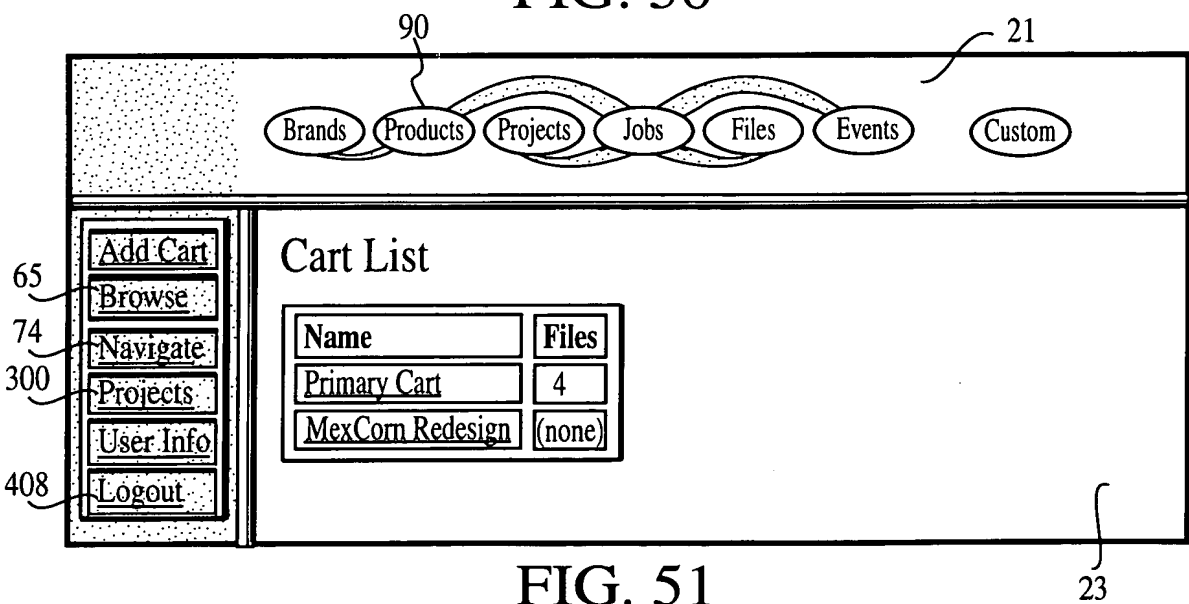
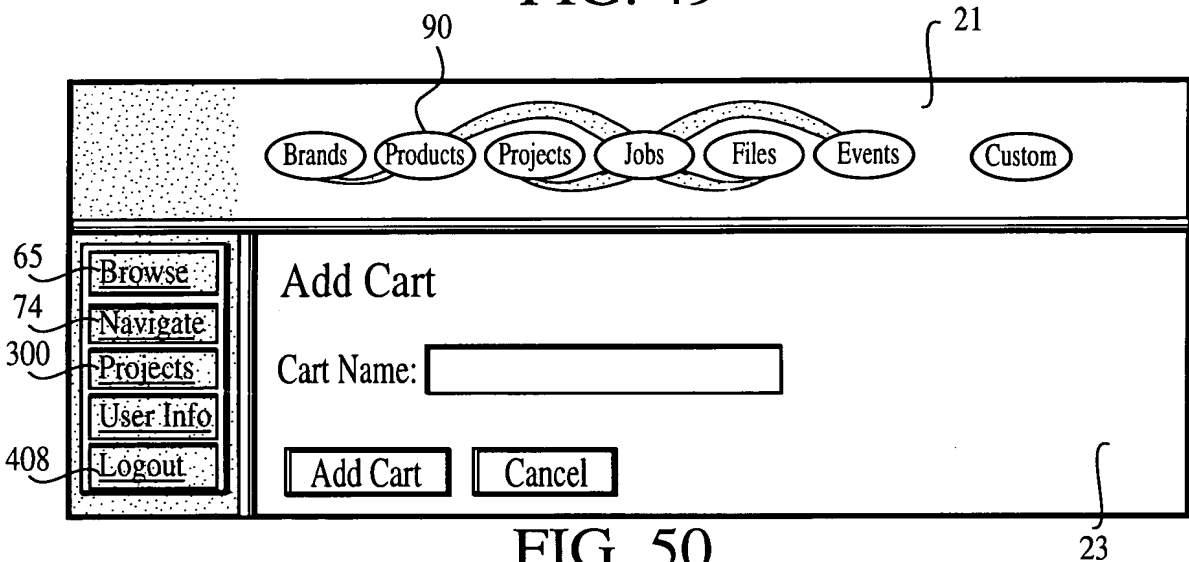
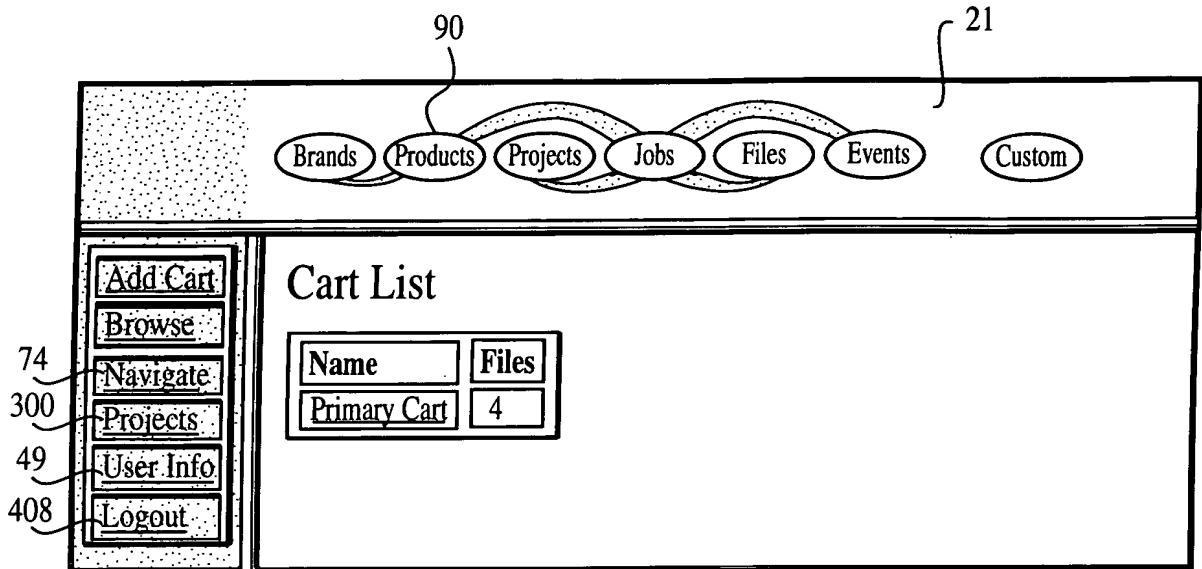


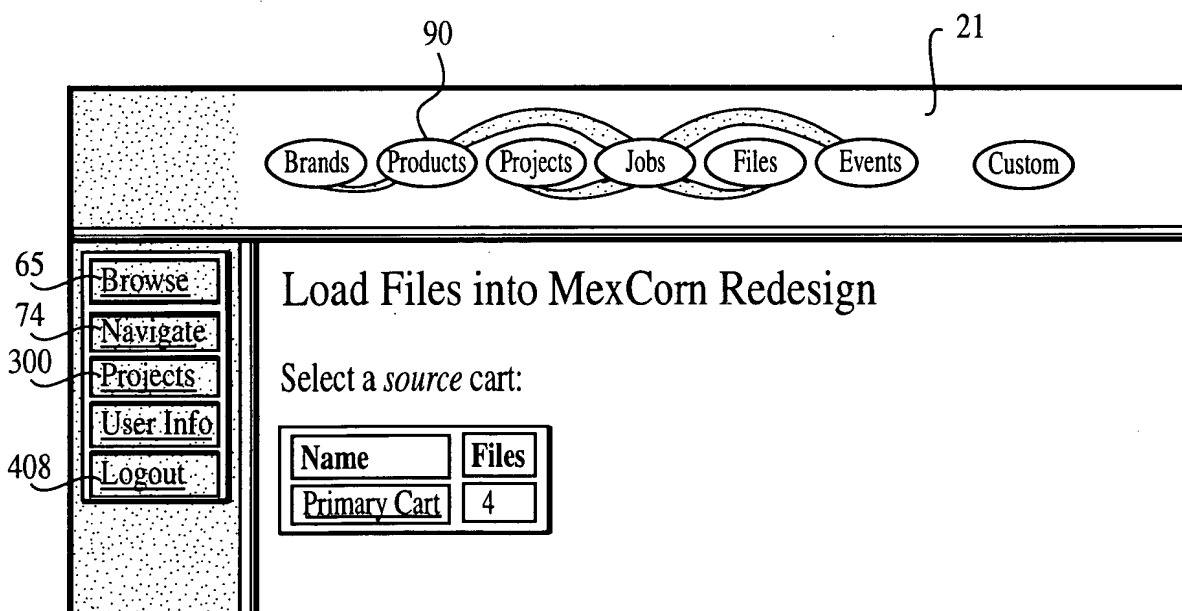
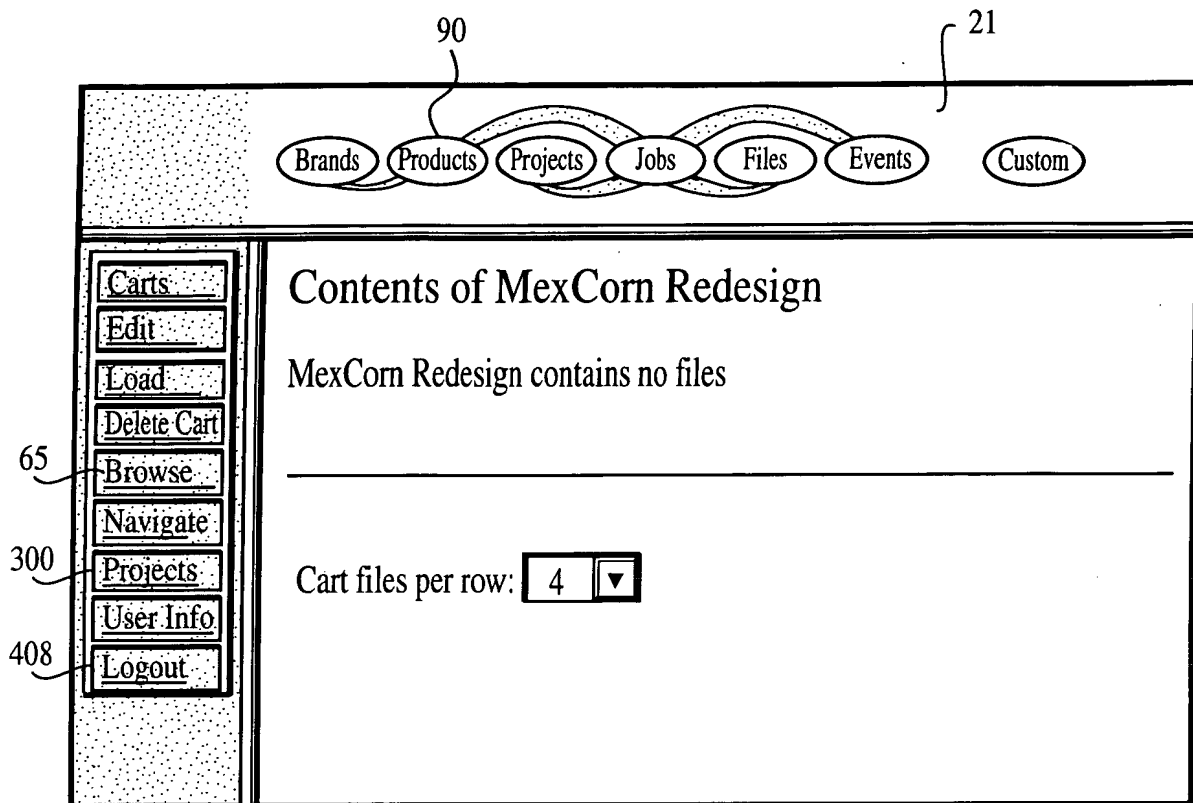
FIG. 46

Cart	File Name ↑	Code	Application	Type	Created	Size
	8023.JPG	(none)	Adobe Photoshop	EPS File	09/10/97 05:01 PM	345K
	pinata.eps	(none)	Adobe Photoshop	EPS File	09/10/97 04:14 PM	400K
	redpeps.eps	(none)	Adobe Photoshop	EPS File	09/10/97 04:15 PM	338K
	SC15die.eps	(none)	Adobe Illustrator	EPS File	03/17/98 04:46 AM	655K

FIG. 47







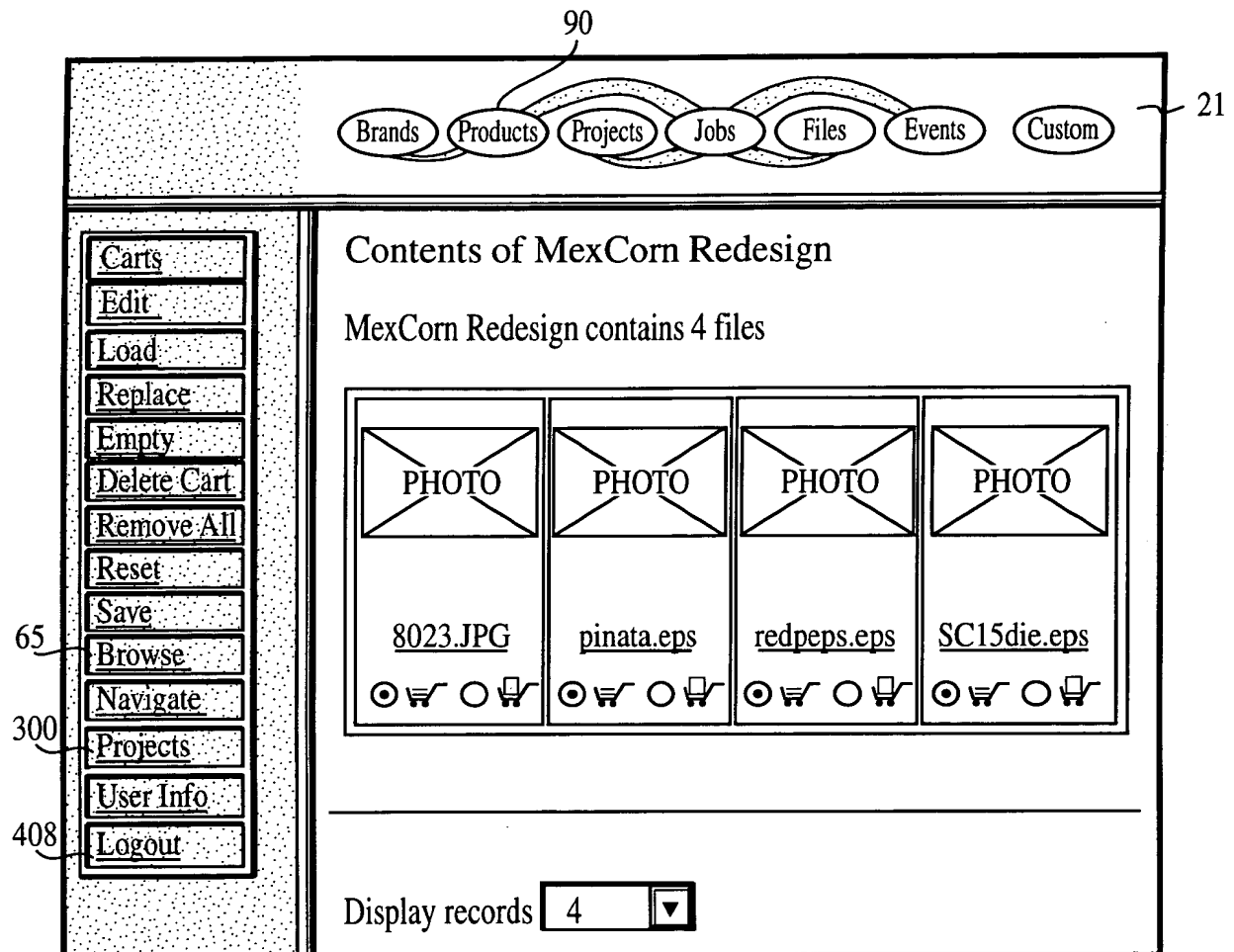


FIG. 54



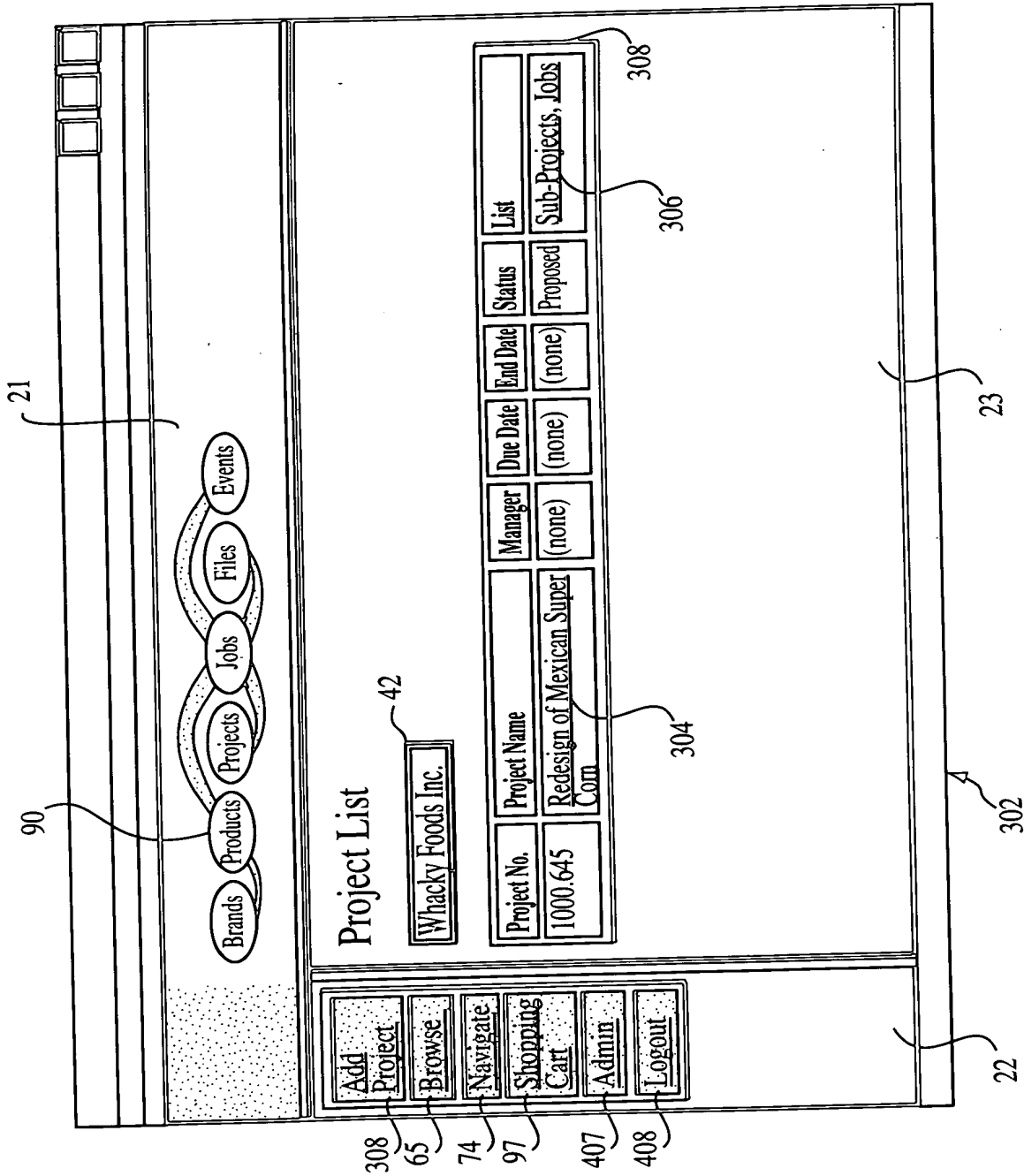


FIG. 55

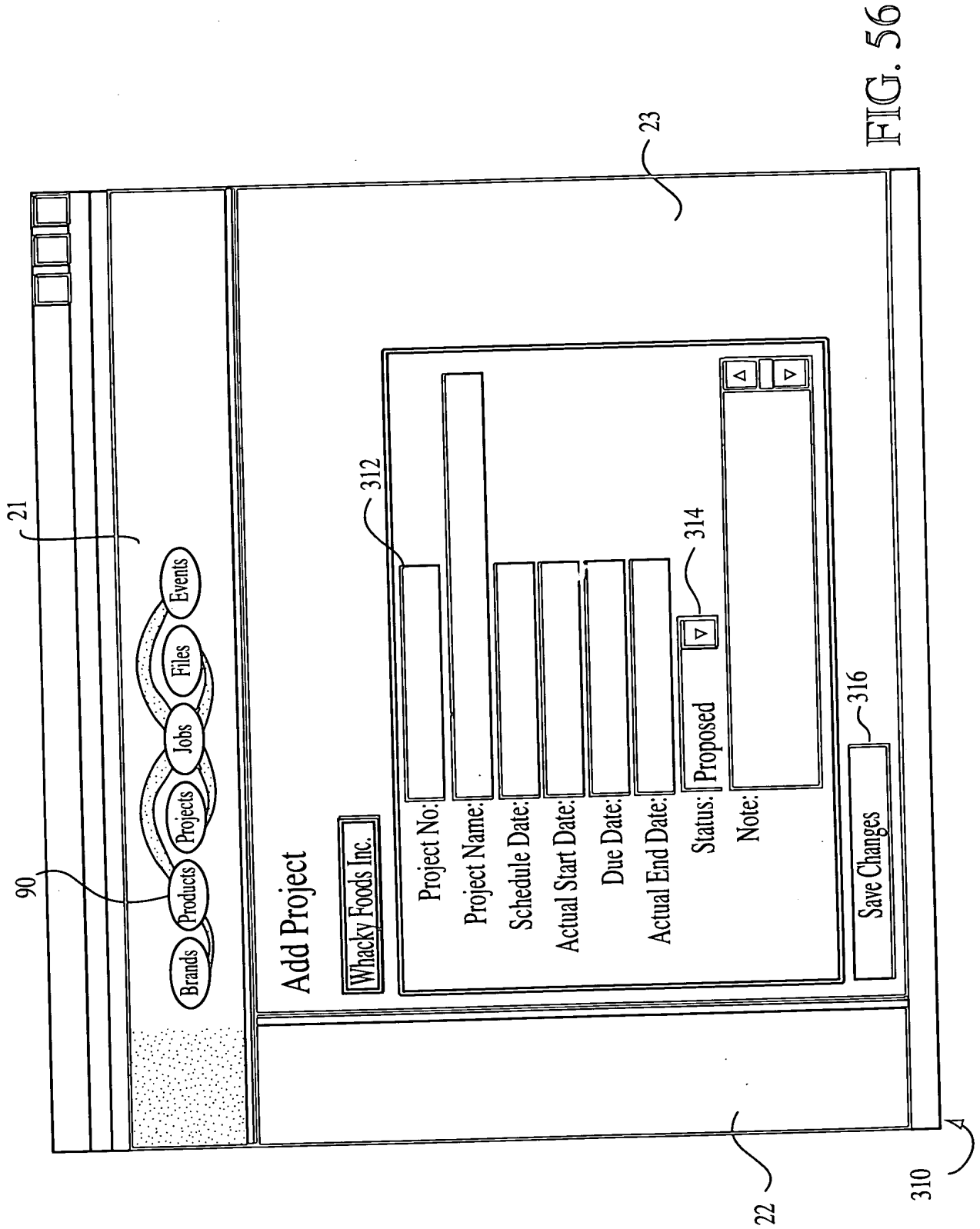


FIG. 56

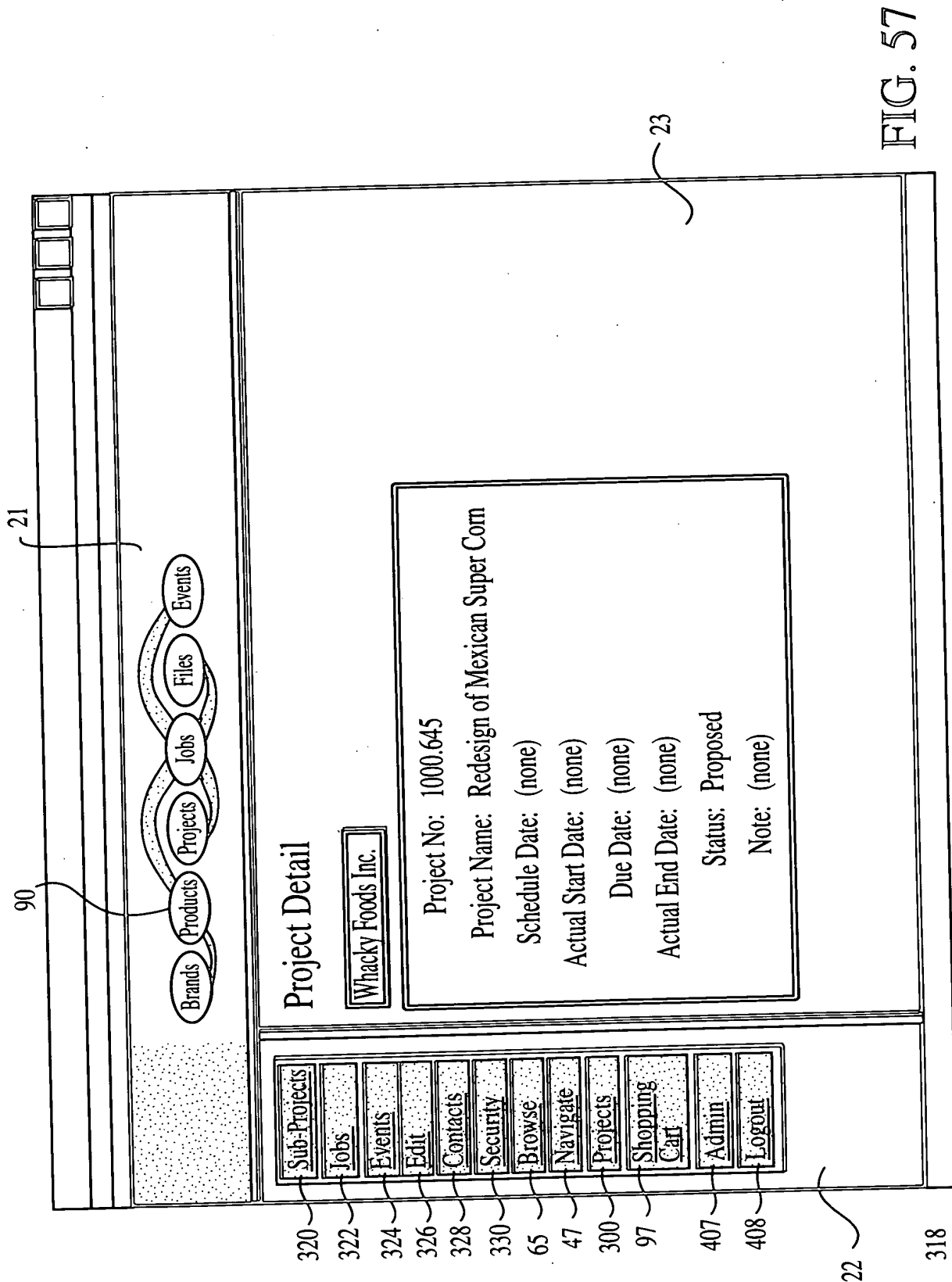
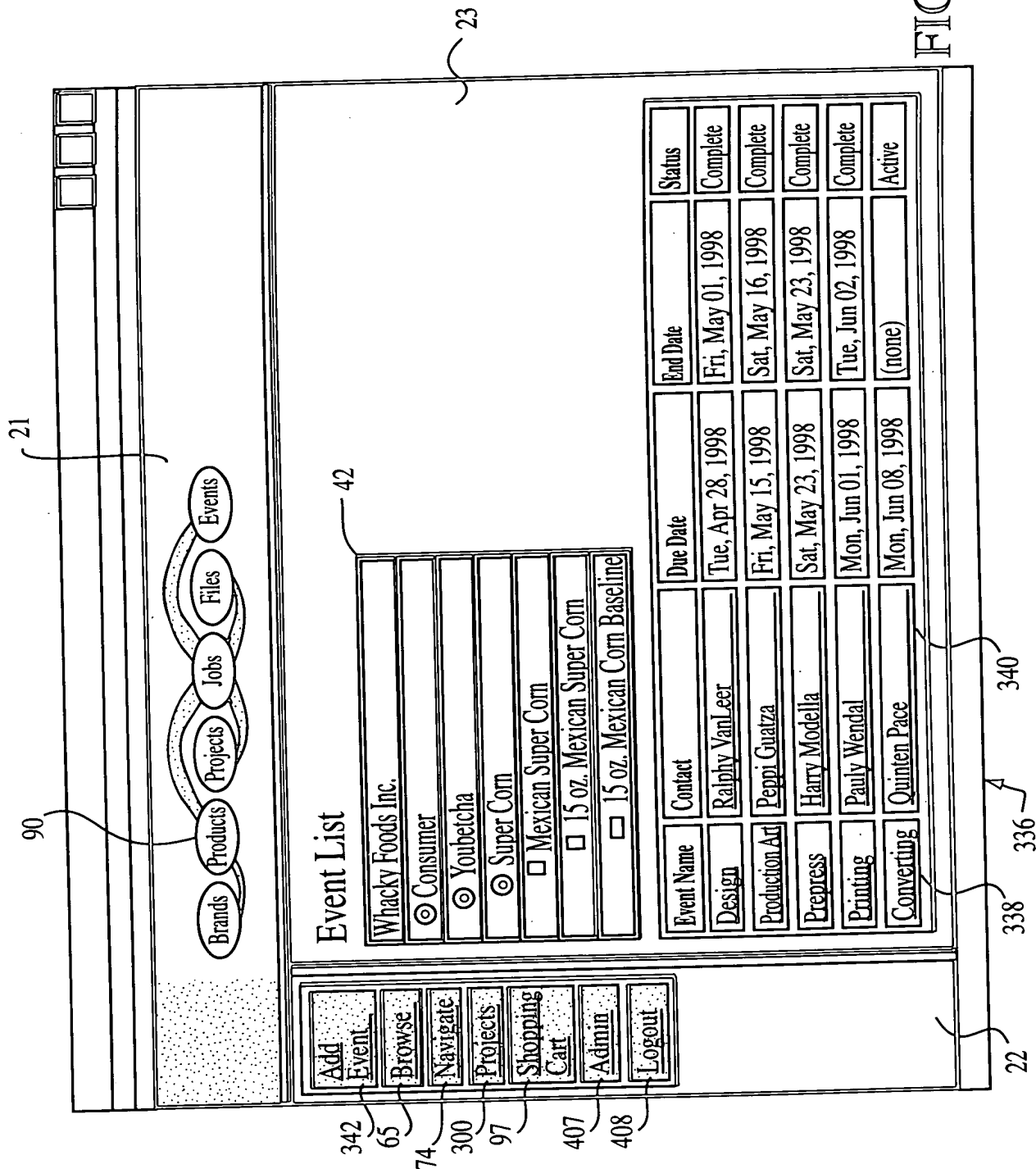


FIG. 57



90

21

23

42

22

334

FIG. 59

File Edit View Help

New Open Save Print Find Help

Brands Products Projects Jobs Files Events

Whacky Foods Inc.

Redesign of Mexican Super Corn

Project No: 1000.645

Project Name: Redesign of Mexican Super Corn

Schedule Date:

Actual Start Date:

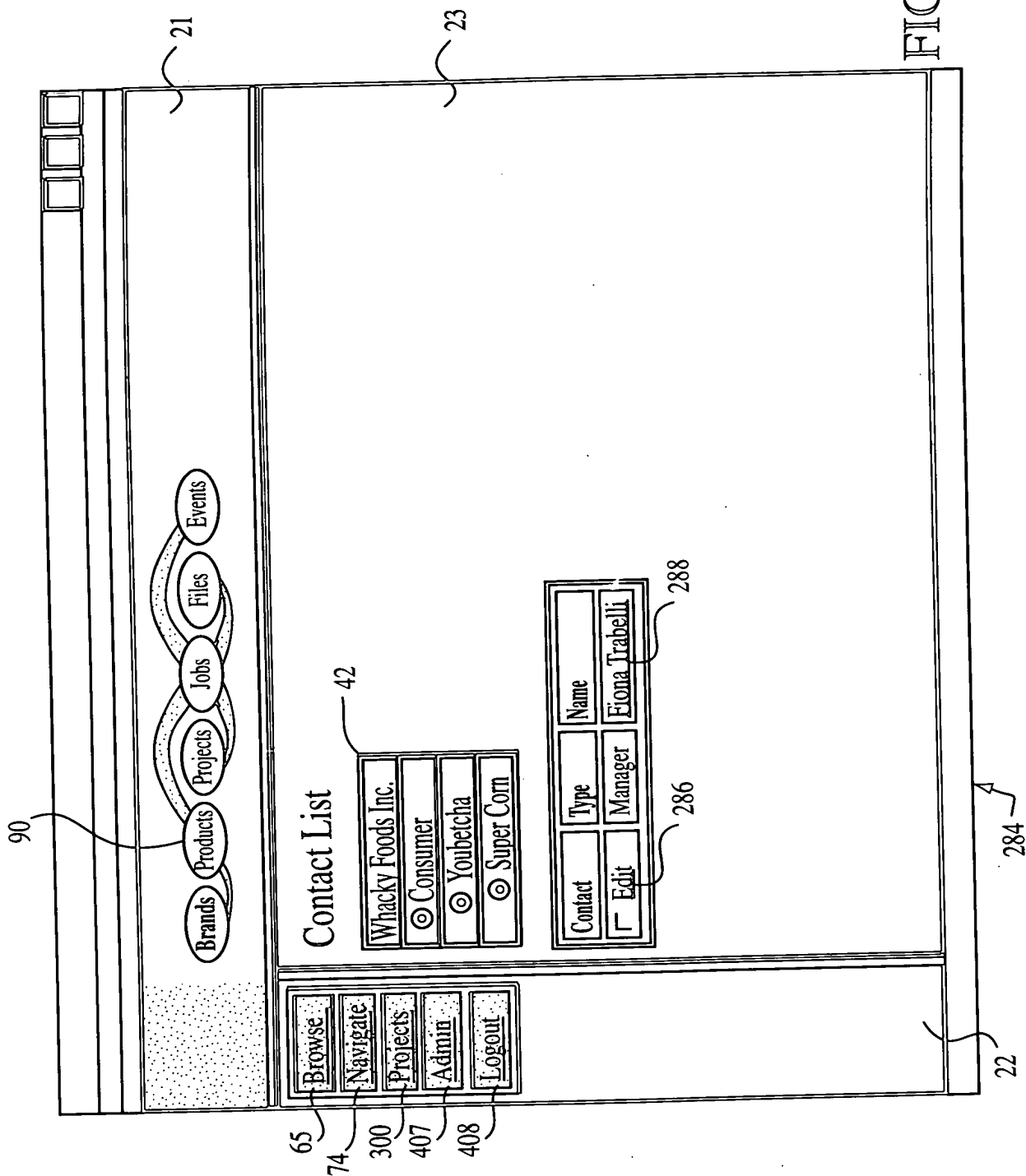
Due Date:

Actual End Date:

Status: Proposed

Note:

Save Changes



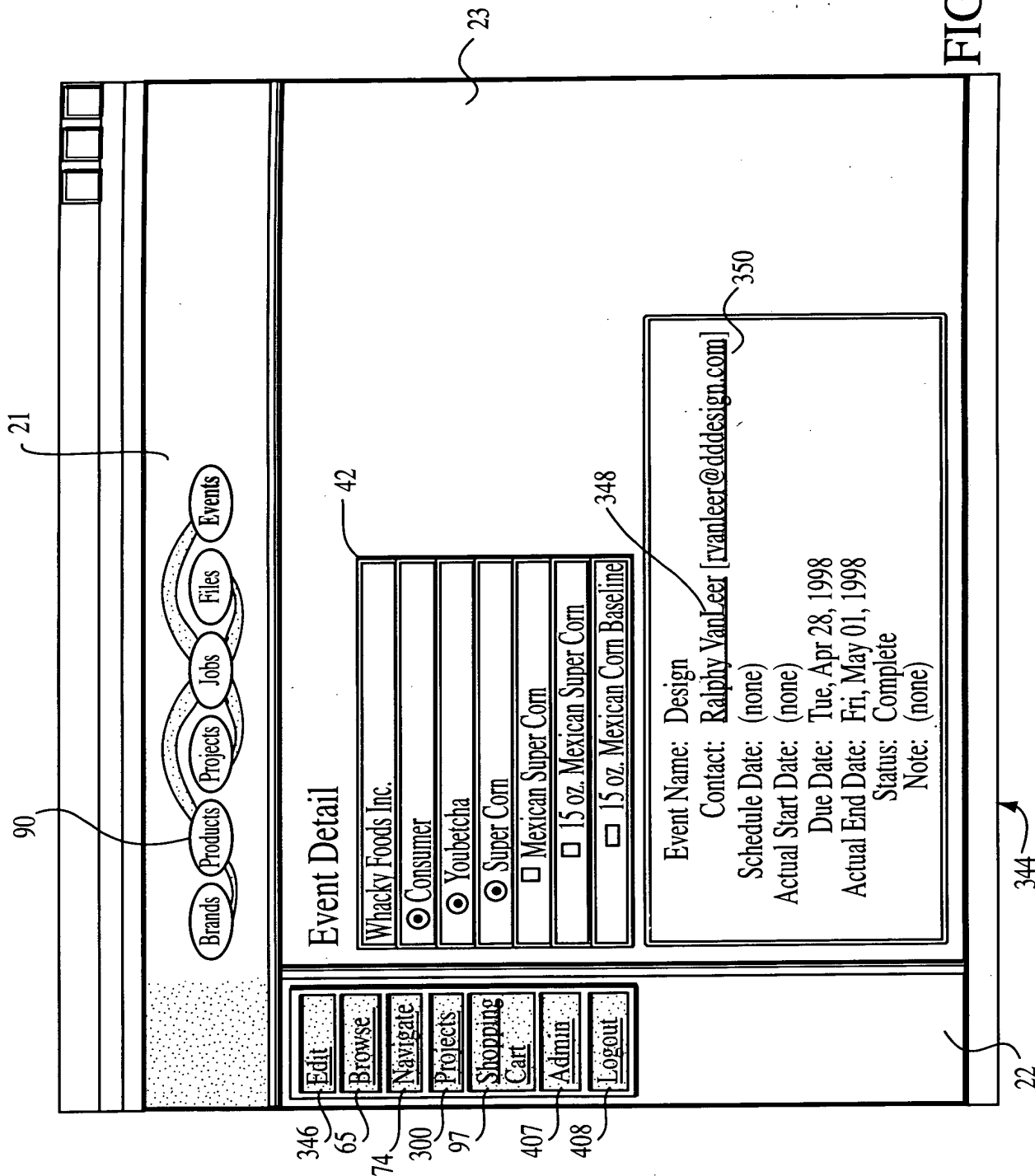


FIG. 61

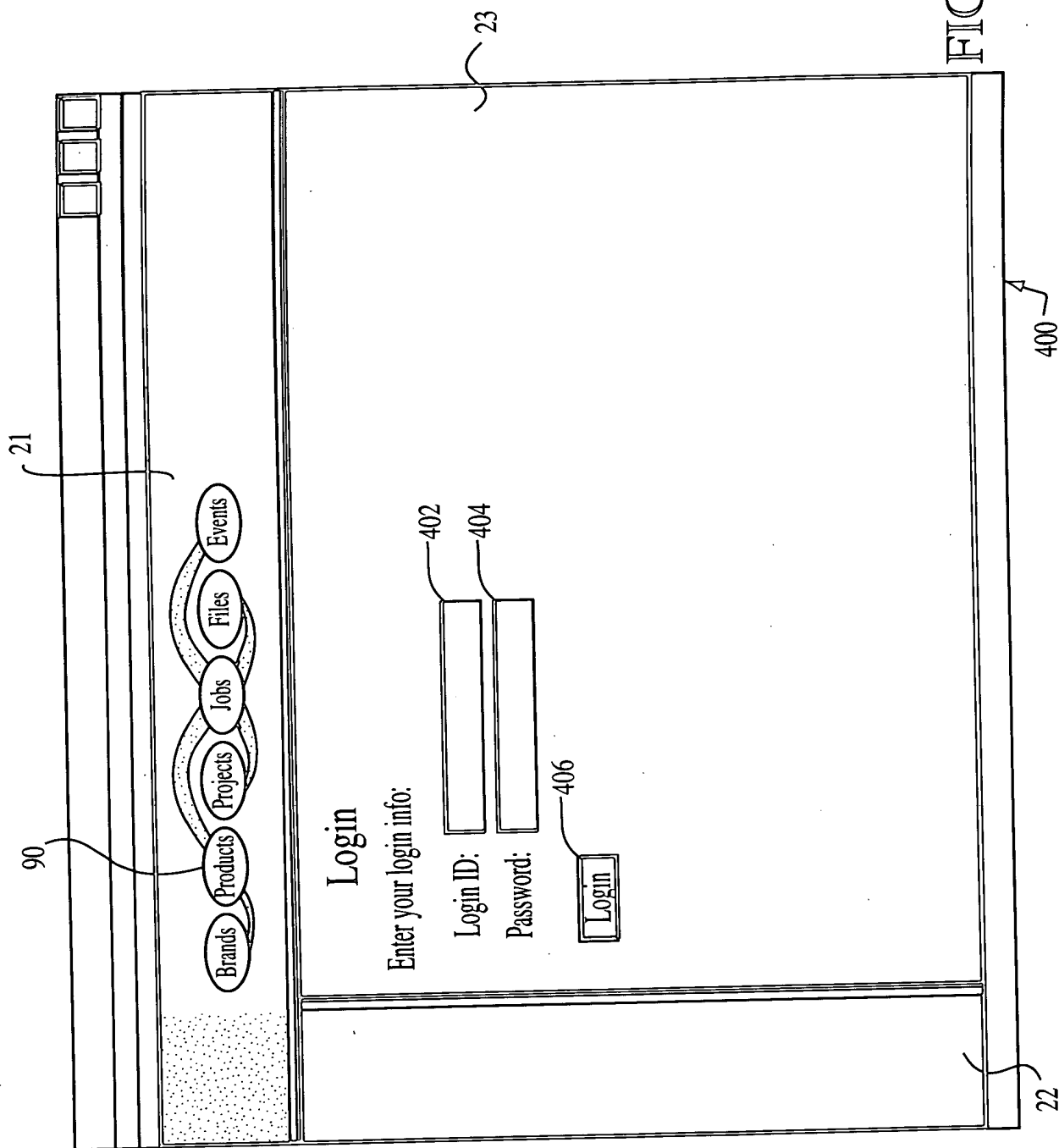


FIG. 62



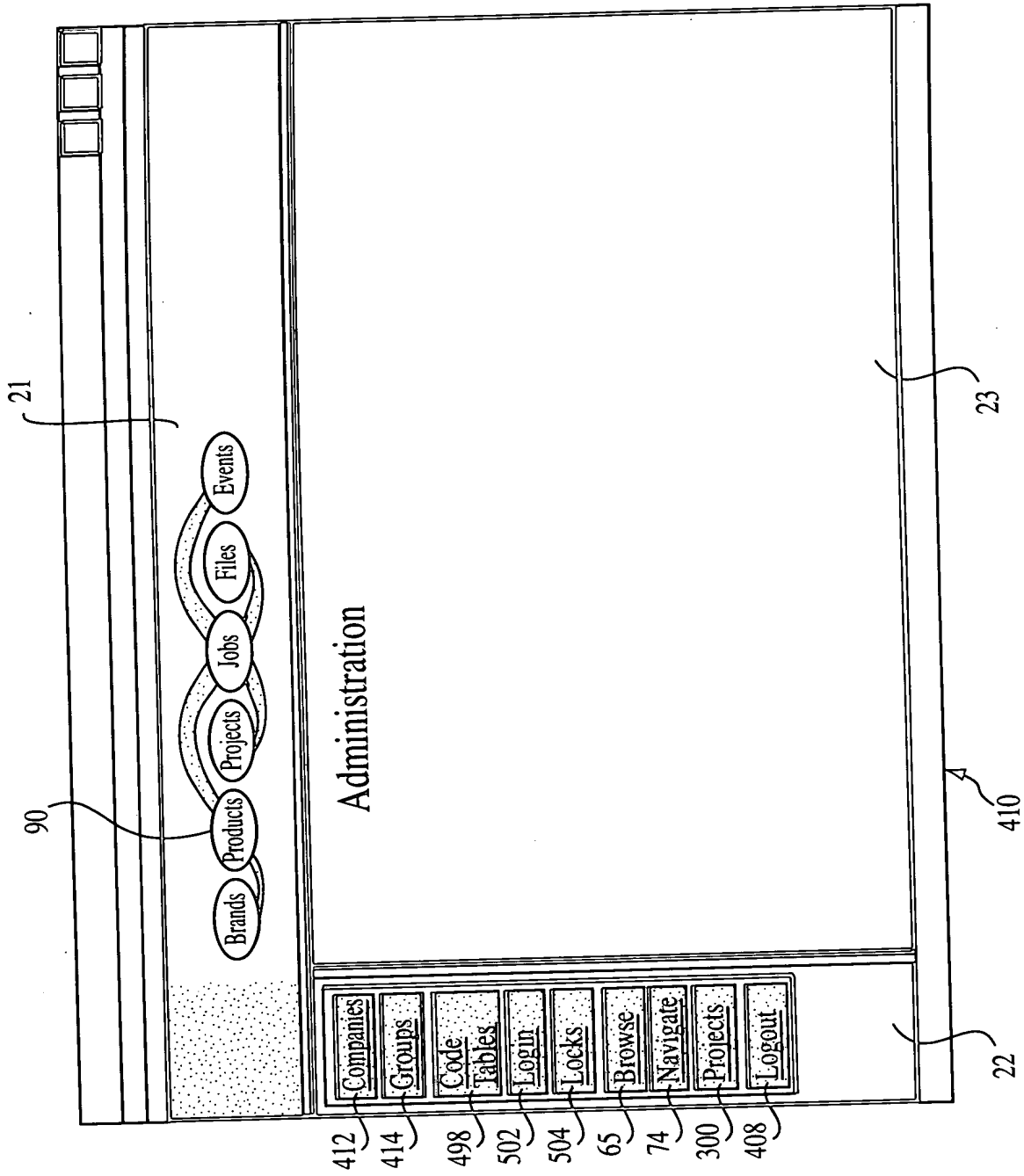


FIG. 63

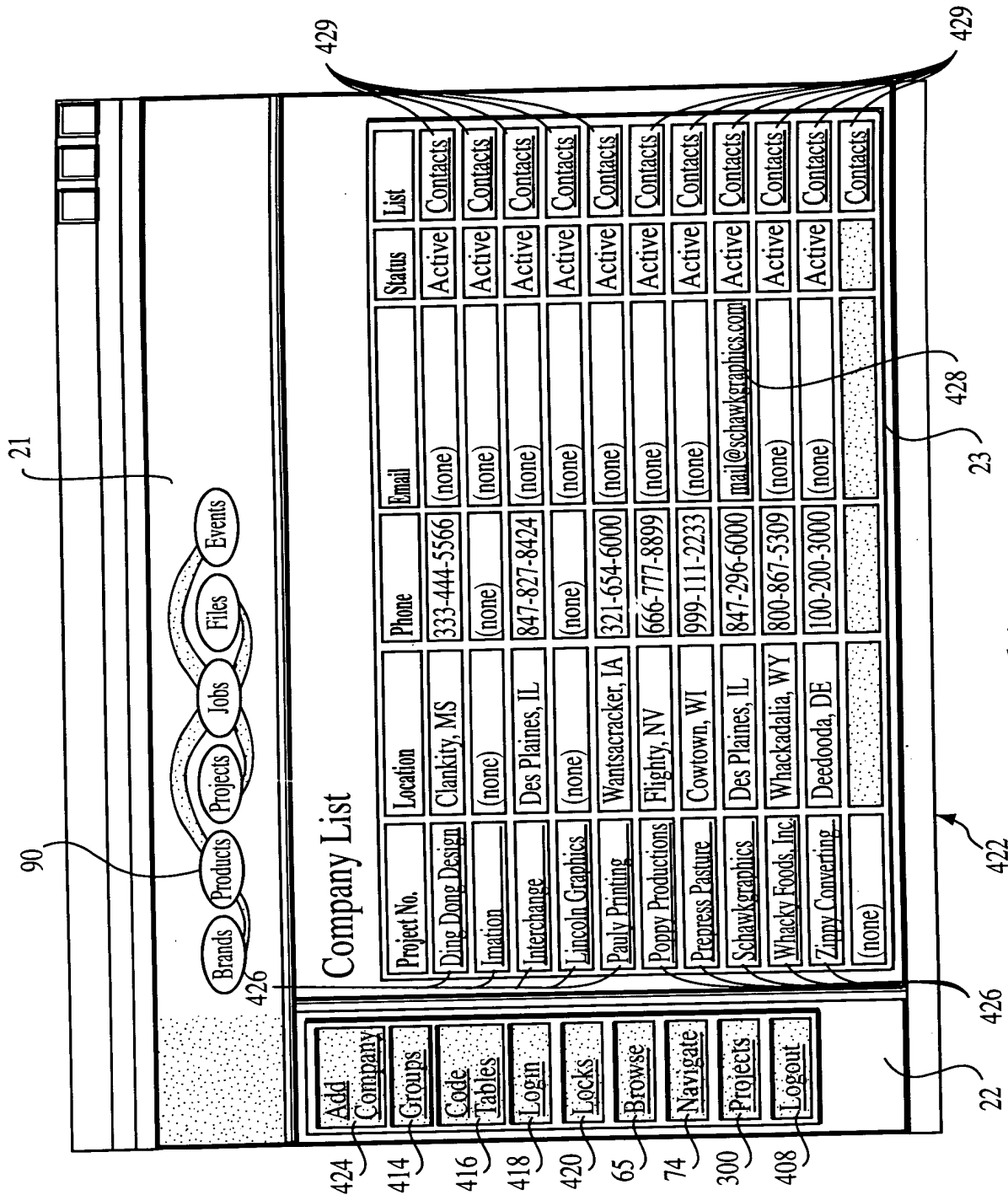


FIG. 64

90

21

Brands Products Projects Jobs Files Events

### Add Company

432

Company Name:

Address:

City:

State:

Postal Code:

Country:  ▾

Phone:

Fax:

Email:

Status:  ▾

438

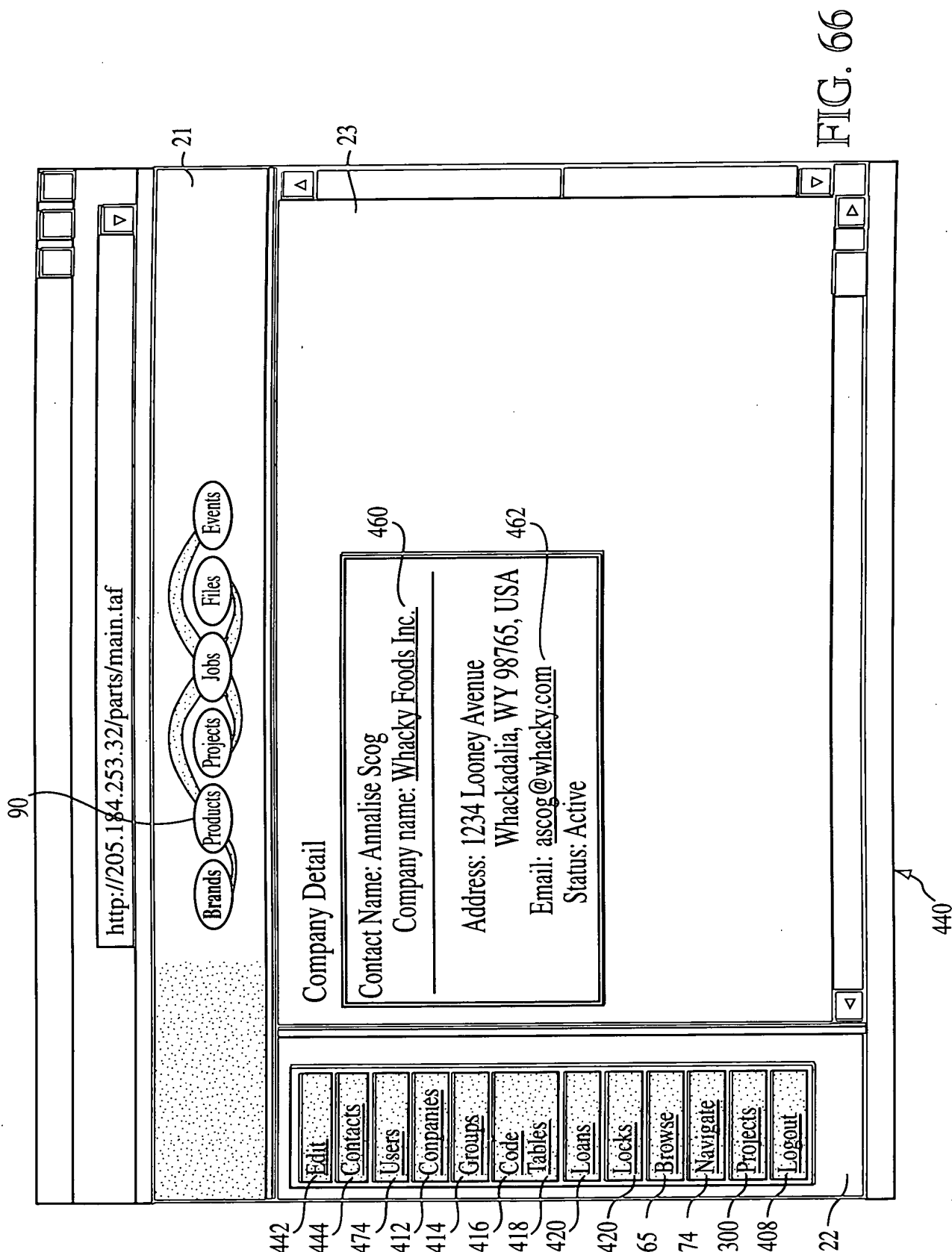
Save Changes

22

430

23

FIG. 65



90

http://205.184.253.32/parts/main.taf

21

Brands Products Projects Jobs Files Events

23

Edit Company

Company name: Whacky Foods Inc.

Address: 1234 Looney Avenue

City: Whackadalia

State: WY

Postal Code: 98765

Country: USA

Phone: 800-867-5309

Fax: 111-222-3344

Email:

Status: Active

Save Changes

448

22

446

FIG. 67

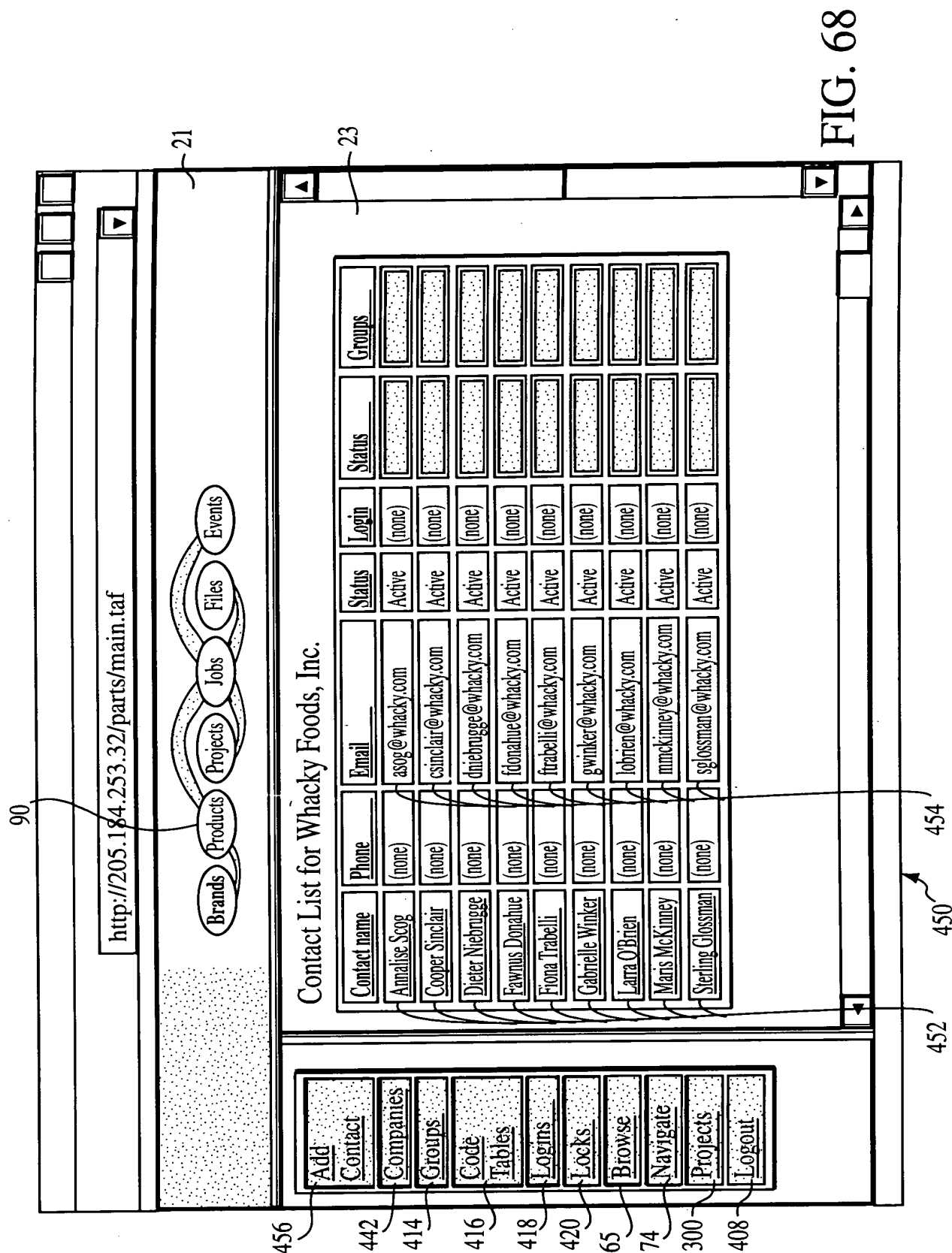


FIG. 68



FIG. 69.

90

21

http://205.184.253.32/parts/main.taf

Brands Products Projects Jobs Files Events

### Edit Contact

Contact Name:

Company:

Address:

City:

State:

Postal Code:

Country:

Phone:

Fax:

Email:

Status:

Login:

FIG. 70a



90

http://205.184.253.32/parts/main.taf

21

Brands Products Projects Jobs Files Events

Address: [text box]  
[text box]  
[text box]  
City: [text box]  
State: [text box]  
Postal Code: [text box]  
Country: (none) [dropdown]  
Phone: [text box]  
Fax: [text box]  
Email: ascog@whacky.com [text box]  
Status: Active [dropdown]

Login: [text box]  
Password: [text box]  
Confirm: [text box]  
Status: Active [dropdown]

Save Changes: [button] 468

FIG. 700b

90

http://205.184.253.32/parts/main.taf

21

Brands Products Projects Jobs Files Events

23

22

Add Contact

Contact Name:

Company:  Whackey Foods, Inc.

Address:

City:

State:

Postal Code:

Country:  (none)

Phone:

Fax:

Email:  ascog@whacky.com

Status:  Active

Login:

470

FIG. 71a

90

21

23

470

472

http://205.184.253.32/parts/main.taf

Brands Products Projects Jobs Files Events

Address:

City:

State:

Postal Code:

Country: (none)

Phone:

Fax:

Email: ascog@whacky.com

Status: Active

Login:

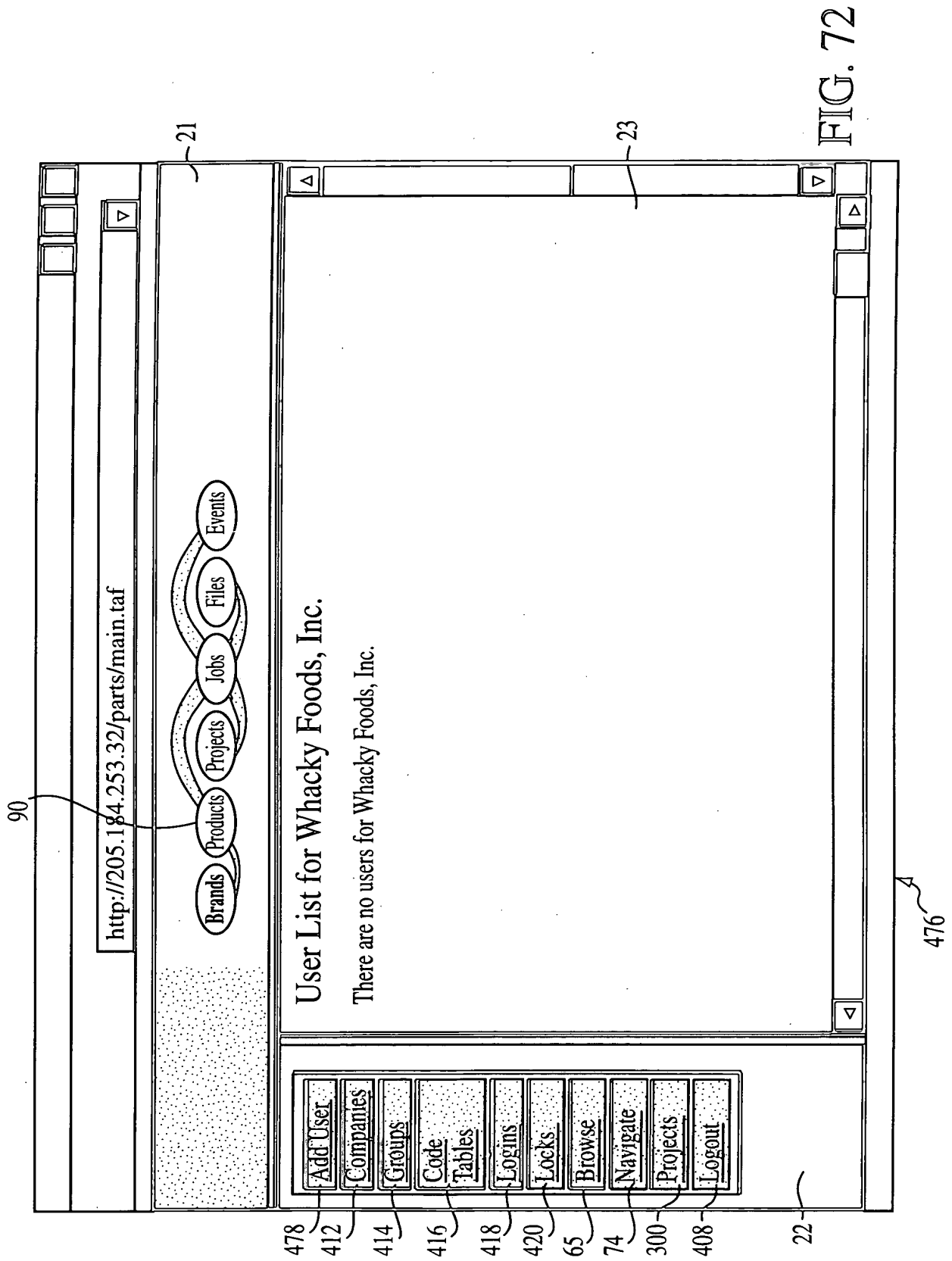
Password:

Confirm:

Status: Active

Save Changes

FIG. 71b



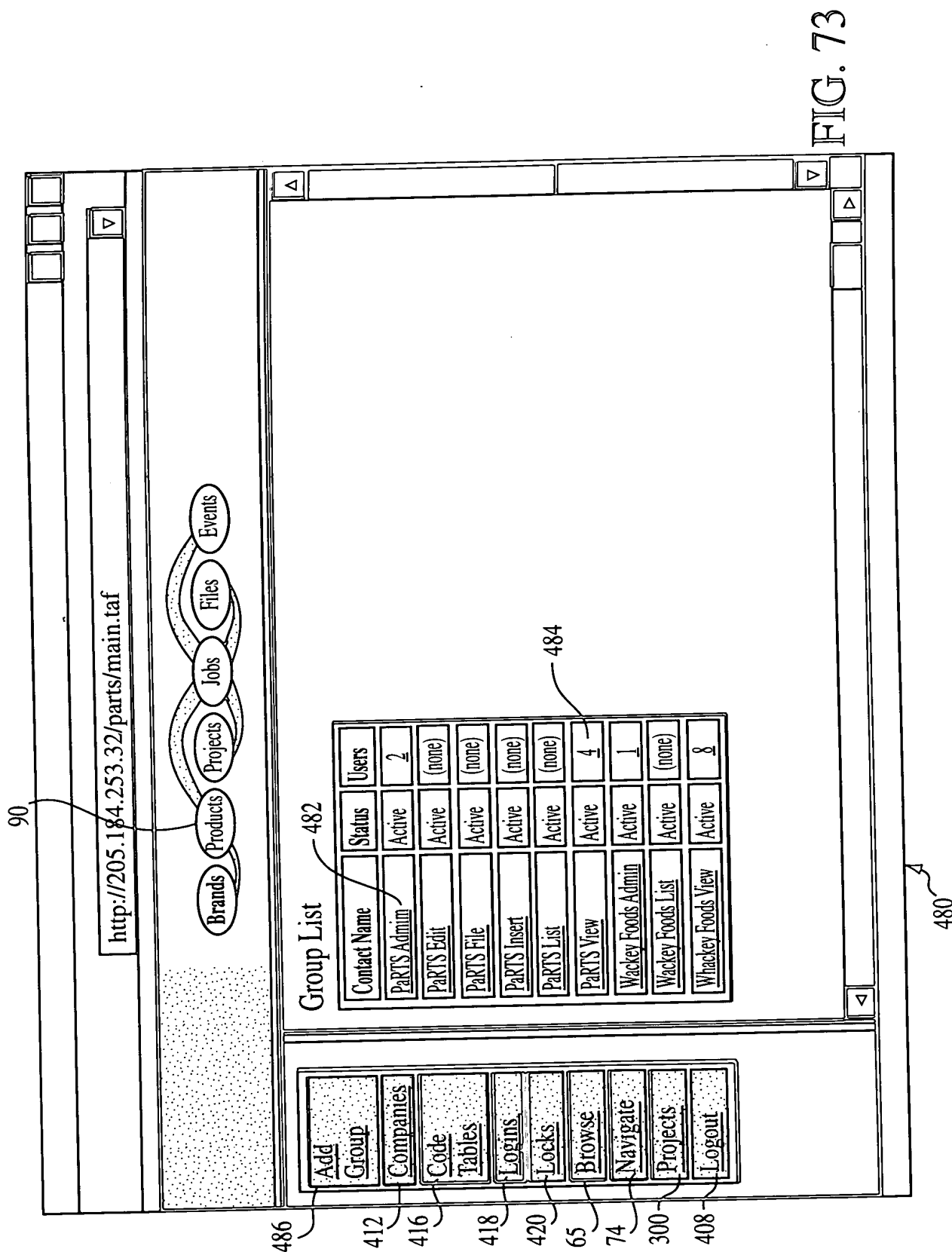
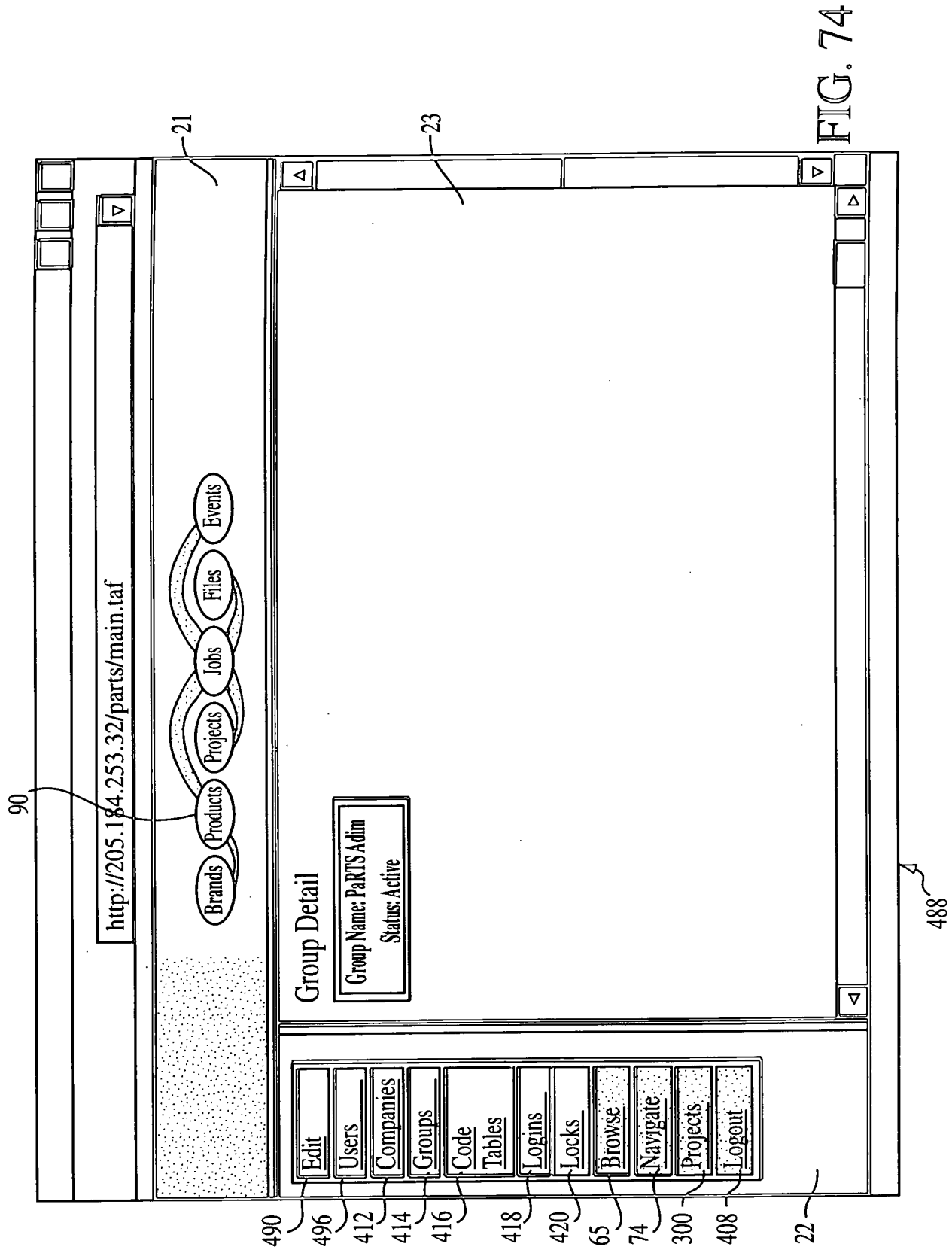
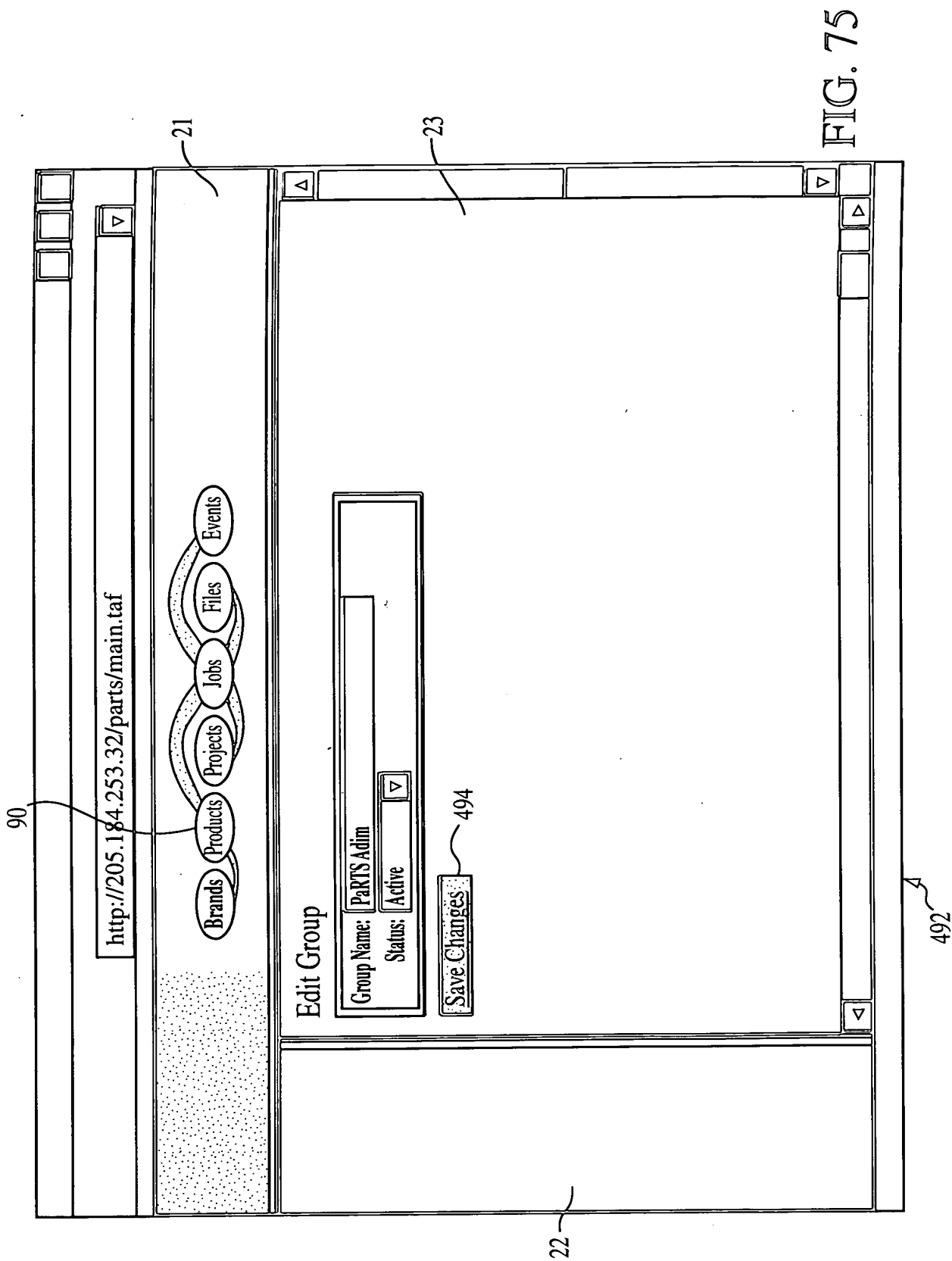
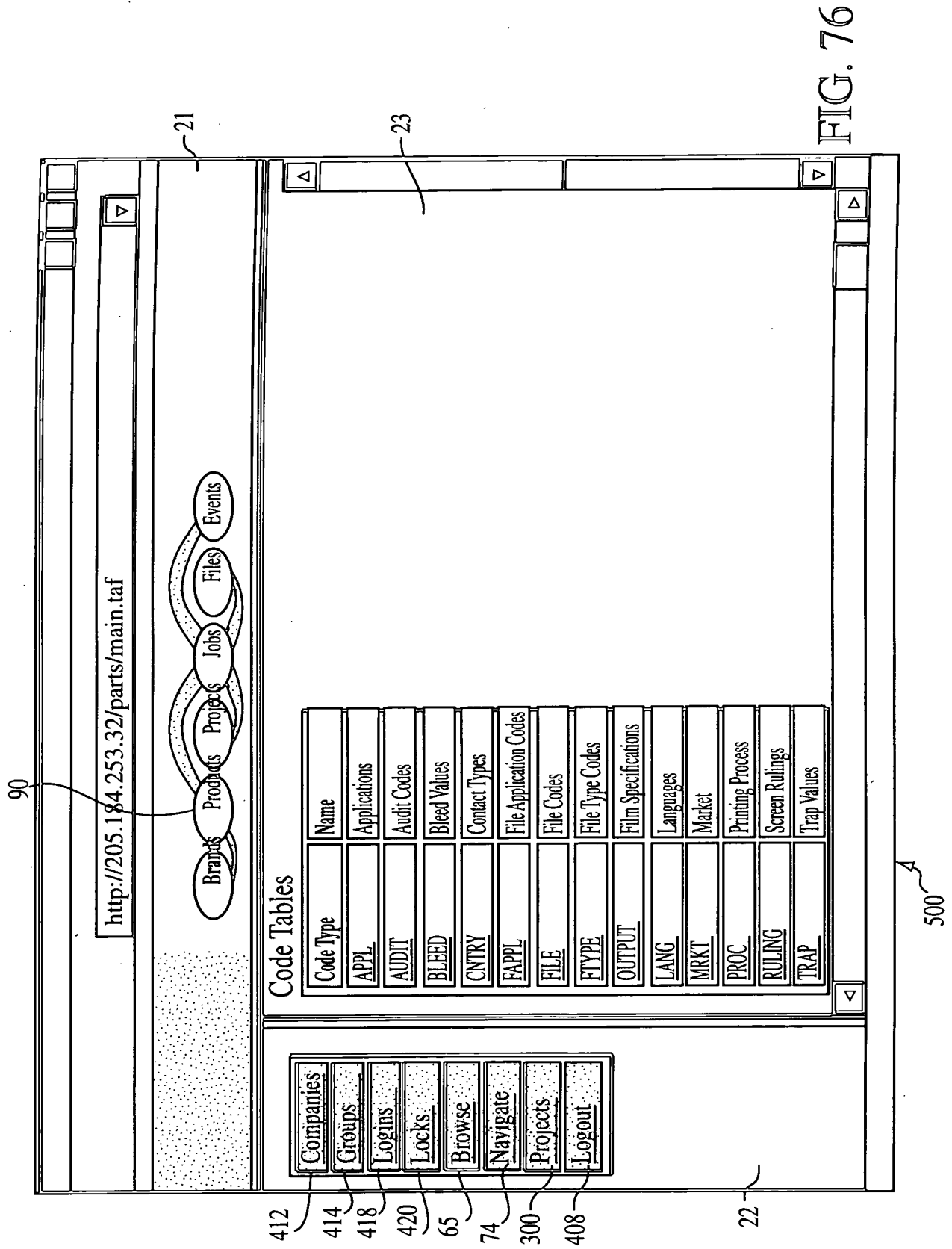


FIG. 73









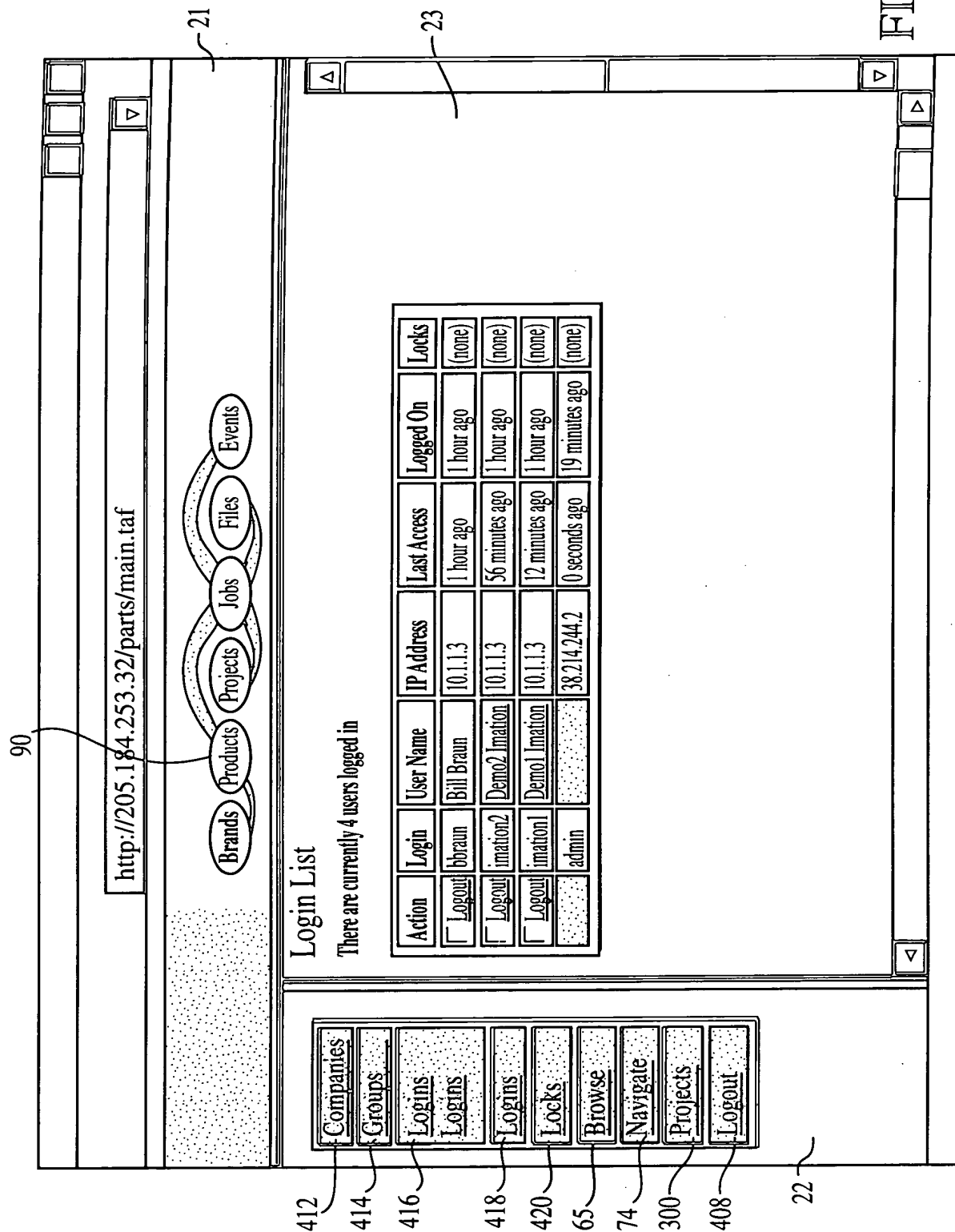


FIG. 77

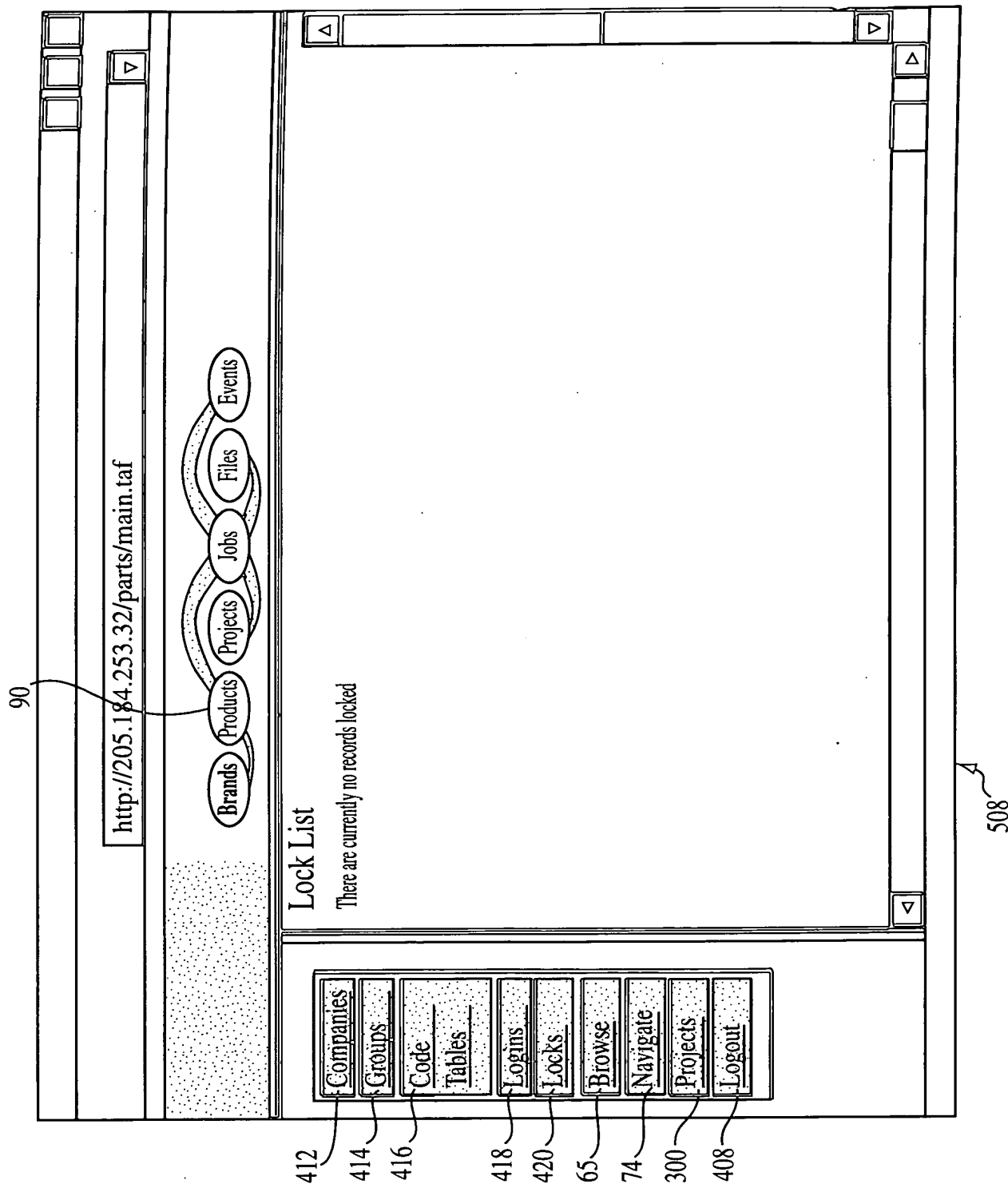


FIG. 78